

catch me

# Revolutionizing recruitment digitally





Catch Me revolutionizes recruitment by matching job seekers with employers quickly and fairly through our digital platform. Specializing in part-time and flexible jobs, we streamline hiring to minutes, promote equal opportunities, and cater to the modern workforce's needs.



## Vision

To democratize the job market, making employment accessible and fair for everyone, everywhere.

## Mission

Empowering businesses and job seekers through innovative digital solutions, we streamline the recruitment process to be fast, fair, and efficient, ensuring the right match every time.



## Problem

Recruiting the ideal candidate is often costly, complex, and slow. Job seekers face hurdles in application and securing interviews without connections. External uncertainties hinder companies from hiring. Meanwhile, the demand for flexible employment grows as individuals seek control over their time.



### Recruitment challenges

Costly, complex, and time-consuming to find the right candidate.



### Hiring uncertainties

External uncertainties prevent companies from hiring.



### Job application barriers

Difficult to apply and secure interviews without connections.



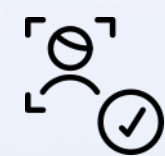
### Flexibility in demand

Growing trend towards flexible employment as individuals seek to control their own time.



## Solution

Catch Me offers an automated job matching platform, ensuring the most qualified candidates get the job quickly and anonymously. Job seekers can move from registration to offer in 10 minutes, while employers enjoy need-based hiring to the markets lowest fees.



### Fully automated matching

Workers and jobs are paired based on qualifications through Catch Me's automated solution.



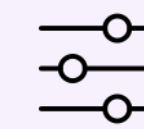
### Need-based recruitment

Allows for hiring precisely as needed without committing to long-term personnel costs.



### Rapid application process

With Catch Me, registering to receiving a job offer can take as little as 10 minutes.



### Complete flexibility

Offers total flexibility; workers choose when and how much they work, while employers hire based on actual needs.



### Anonymity ensures fairness

Catch Me's anonymous process guarantees the most qualified candidate gets the job, regardless of gender, age, ethnicity, or background.



### 100% digital

Everything is facilitated through our unique digital solution, all at the market's lowest price of €3-€5 per hour.



## Short facts

Catch Me was founded  
2021 in Stockholm,  
Sweden.

Ratio

# 1,7

We have the markets lowest fees.  
(ncludes all social fees, pensions,  
and insurance)

Users

# 6000

Registered employees  
before the app was  
launched.



Recruitment

# 100%

Hiring staff has never been easier  
with our 100% digital solution.

# 4 Countries

By the end of 2025, Catch Me will be available in  
Sweden, Denmark, Norway and Finland.



## Product

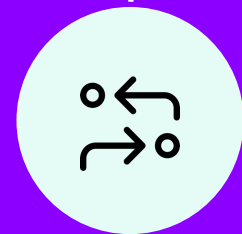
Our app offers seamless navigation, instant access to candidates, and unwavering reliability around the clock.



Simple registration with Bank-ID



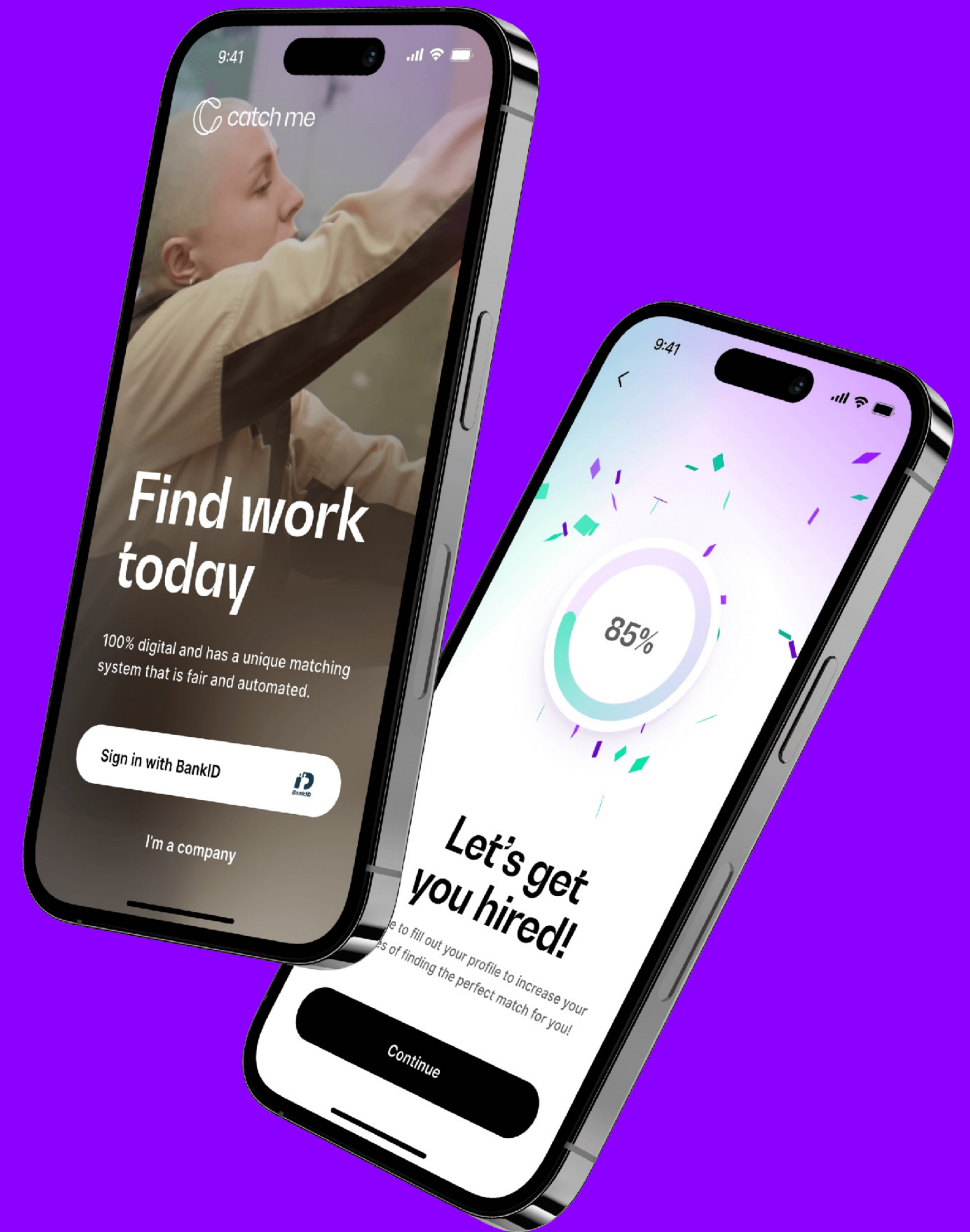
Proficiency testing by Test Gorilla



Fully automatic and anonymous matching process



Instant payments via Swish





# How it works



**Job registration**  
Employers post vacancies with detailed requirements.



**Seamless matching**  
Candidates verified via Bank ID are matched to jobs, replacing traditional interviews.



**Work & compensation**  
Employees work their shifts and receive same-day payment.



**Performance feedback**  
Post-shift ratings influence future job prospects.



**Digital efficiency**  
Streamlines recruitment, ensuring fairness and rapid payment, revolutionizing job market dynamics.







Catch Me use case  
**LHC Event success story**



# LHC Event



## Launch & trial

Catch Me tested in February 2024 with LHC Event, a major employer for young people in Linköping.



## Challenge

LHC needed flexible staffing for events of varying sizes.



## Solution

Listed jobs on Catch Me; all positions filled within 15 minutes.



## Employee Feedback



Incredibly easy to understand and use.



Received timely reminders and got paid the same day via Swish.



So smooth!



## Employer Feedback



Very smooth process; the system handles everything.



Will definitely use Catch Me again. It was so quick and easy.



## Outcome

- Demonstrated Catch Me's efficiency in real-world conditions.
- Proved valuable for both employers and job seekers.



## Team

Catch Me boasts a board of directors with a clear vision for the future, blending financial expertise and social commitment. With Christer Trägårdh, former Deputy CEO of the Swedbank Group, and Carolina Engström Lökken, ex-CEO of the Friends Foundation, our leadership encapsulates the perfect mix of financial acumen and dedication to social causes. Joining the team is Patrik Anderbro, bringing his extensive experience as the former CEO of KPMG.



Poyan Sandnell  
CEO



Malin Engström  
Investor relations



Christer Trägårdh  
Chairman of the Board



Carolina Engström Lökken  
Board member

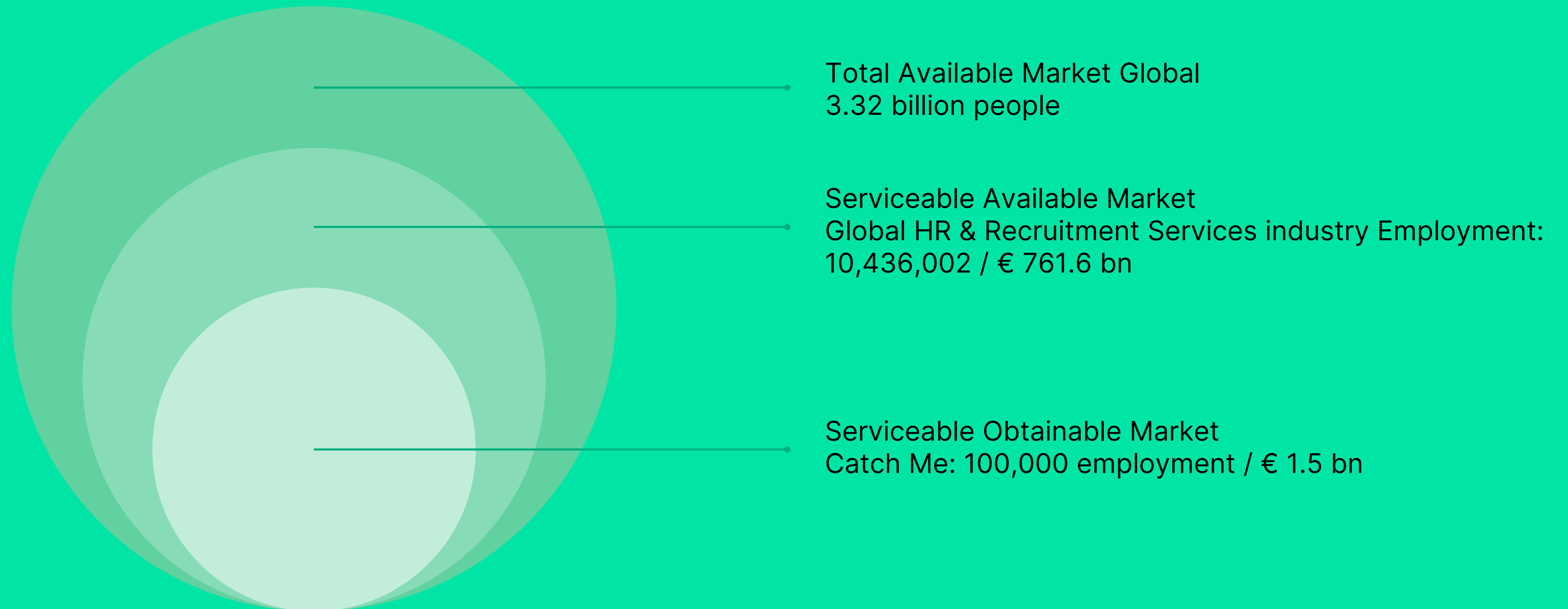


Patrik Anderbro  
Board member



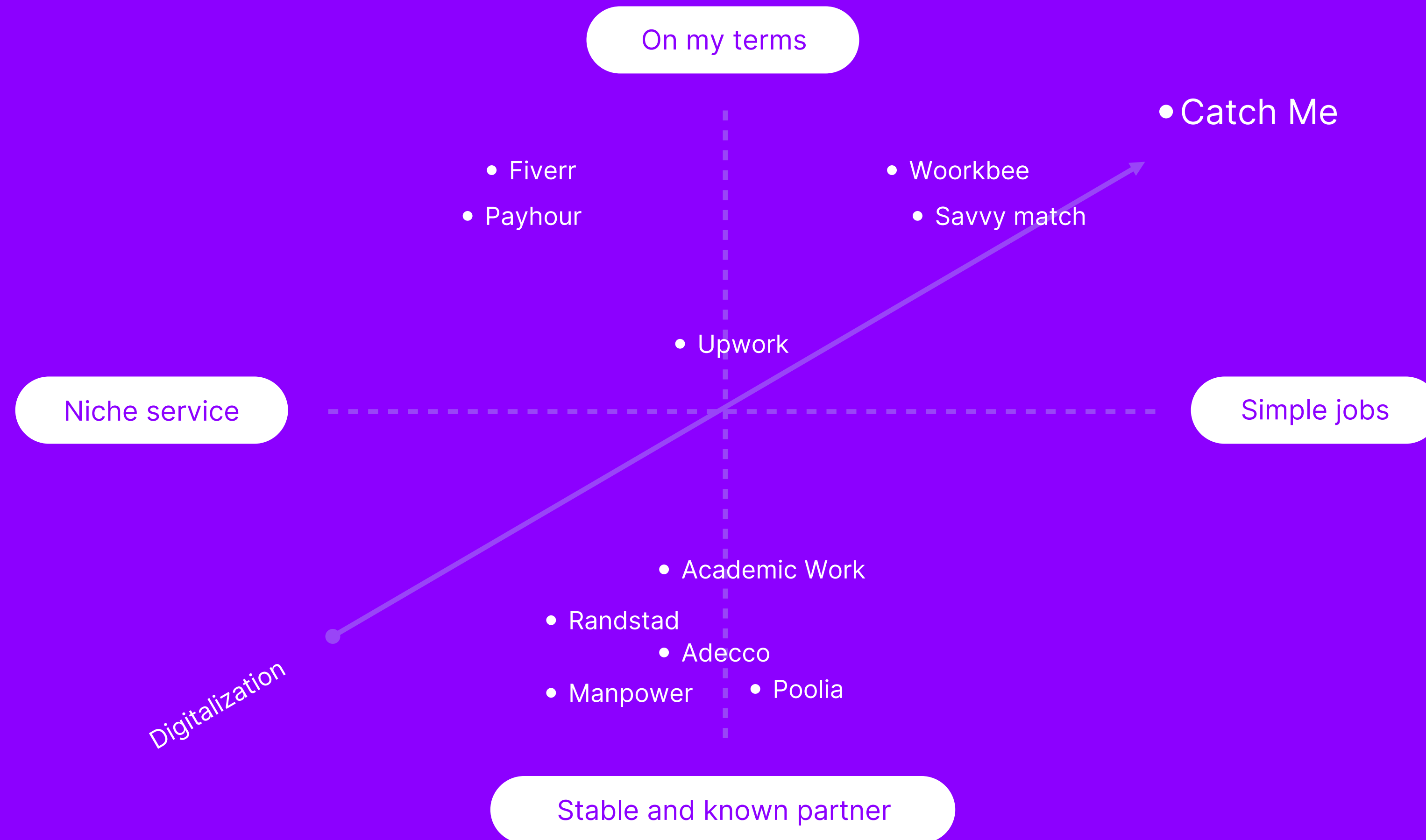
# Market size

With a Total Available Market (TAM) of 3.32 billion people globally, Catch Me is positioned at the forefront of redefining work and opportunity.



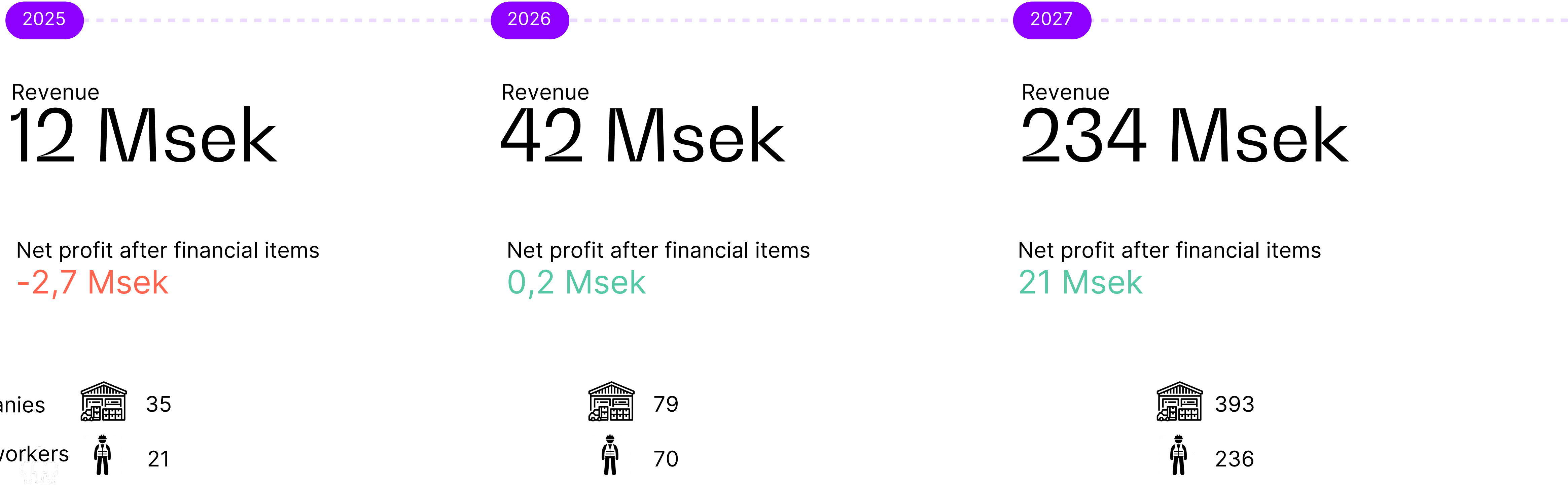


# Market position





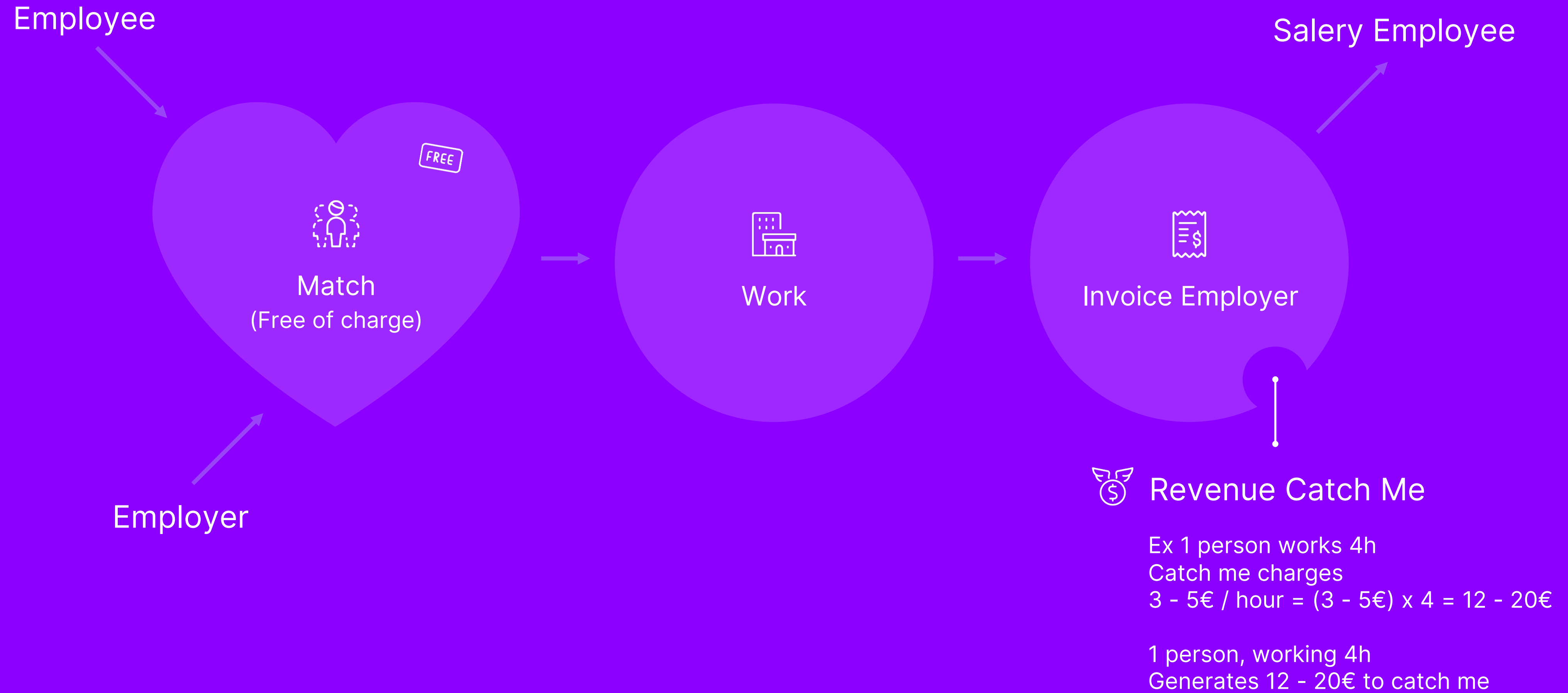
# Business Goals







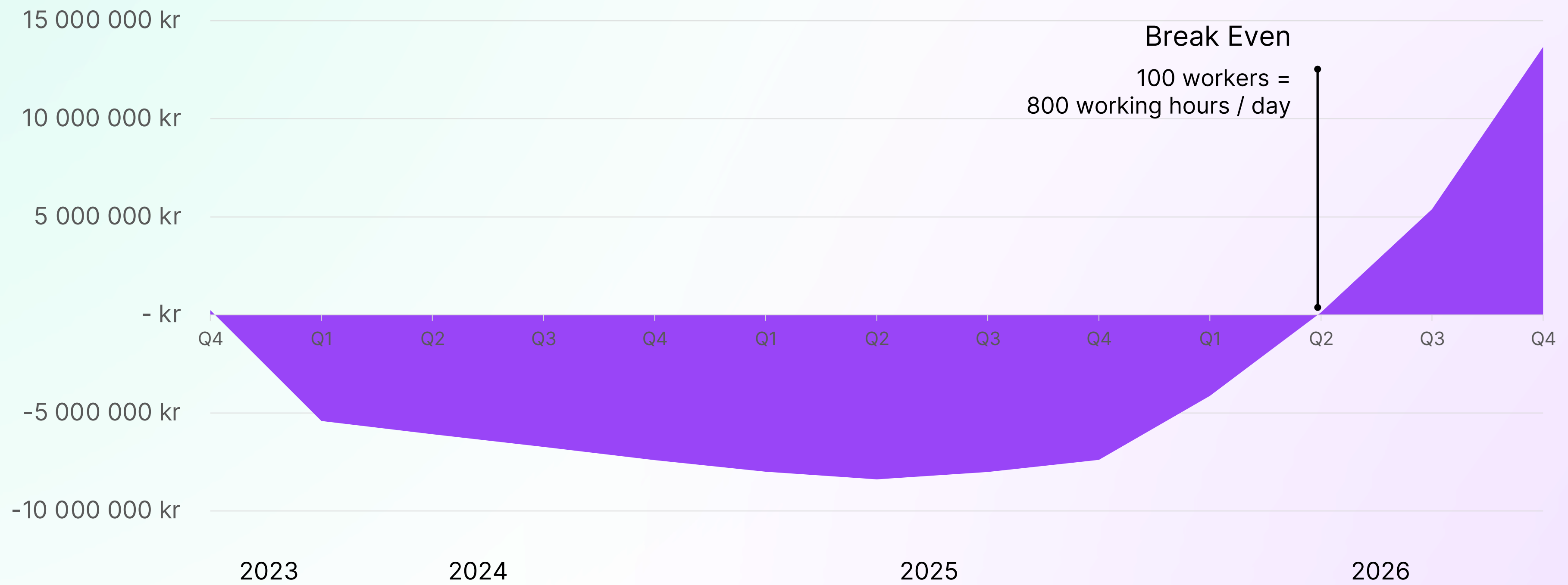
# Business Model





# Basic financial forecast

Acc. Liquidity Year 2023-2026. Total Capital Requirement 8,5 Msek





# The offer

Capital sought  
**SEK 11,000,000**

Valuation  
**SEK 50,000,000**

Price per share  
**SEK 100**

- At least 50 shares
- B shares apply, but with an investment of at least SEK 250,000 they are A shares
- Minimum capital investment – SEK 5,000
- Estimated closing date for the issue – 2024



# Thank you

Poyan Sandnell

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