

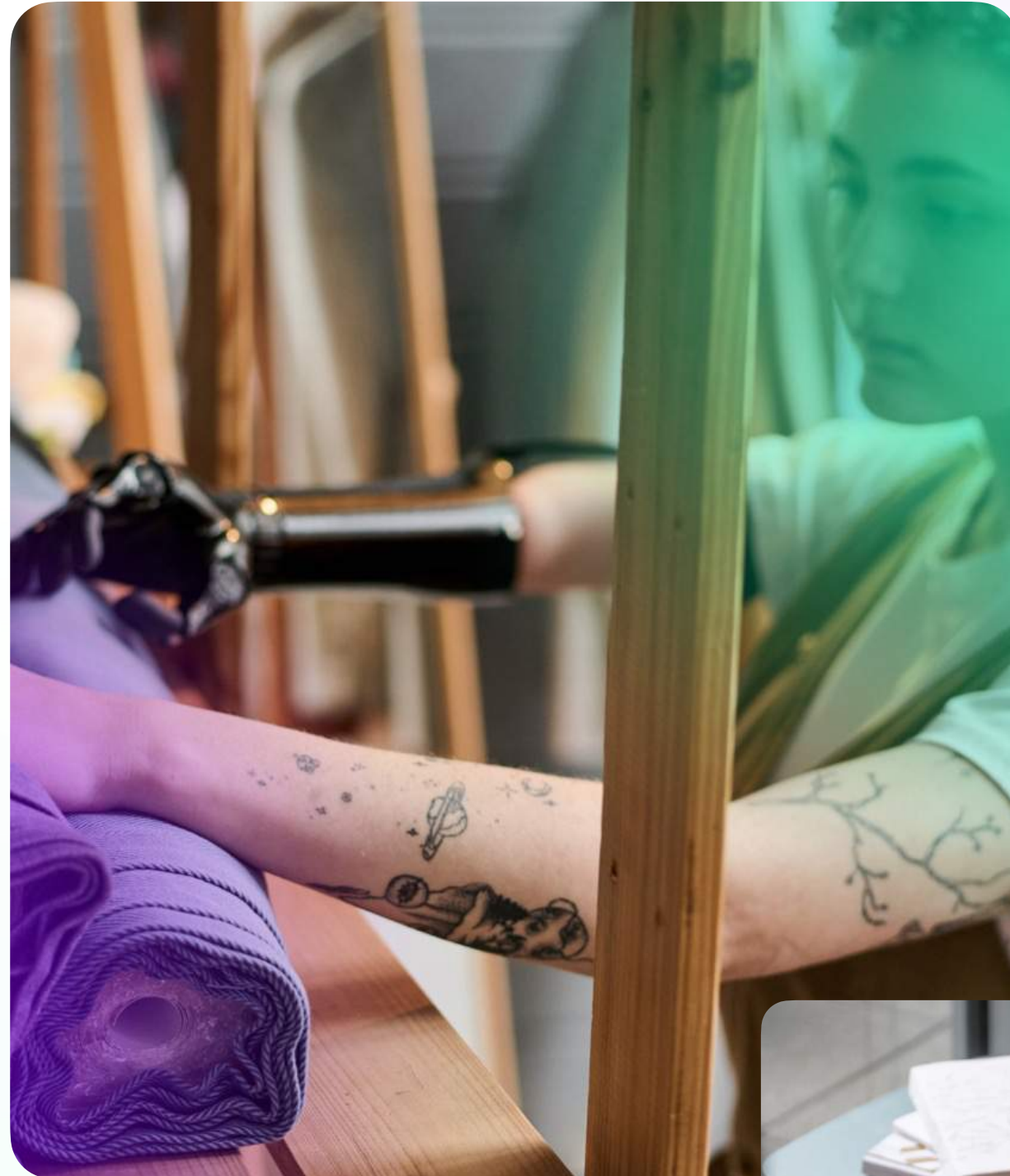
catch me

Revolutionizing recruitment digitally





Catch Me revolutionizes recruitment by matching job seekers with employers quickly and fairly through our digital platform. Specializing in part-time and flexible jobs, we streamline hiring to minutes, promote equal opportunities, and cater to the modern workforce's needs.



Vision

To democratize the job market, making employment accessible and fair for everyone, everywhere.

Mission

Empowering businesses and job seekers through innovative digital solutions, we streamline the recruitment process to be fast, fair, and efficient, ensuring the right match every time.



Problem

Recruiting the ideal candidate is often costly, complex, and slow. Job seekers face hurdles in application and securing interviews without connections. External uncertainties hinder companies from hiring. Meanwhile, the demand for flexible employment grows as individuals seek control over their time.



Recruitment challenges

Costly, complex, and time-consuming to find the right candidate.



Hiring uncertainties

External uncertainties prevent companies from hiring.



Job application barriers

Difficult to apply and secure interviews without connections.



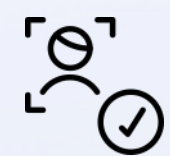
Flexibility in demand

Growing trend towards flexible employment as individuals seek to control their own time.



Solution

Catch Me offers an automated job matching platform, ensuring the most qualified candidates get the job quickly and anonymously. Job seekers can move from registration to offer in 10 minutes, while employers enjoy need-based hiring to the markets lowest fees.



Fully automated matching

Workers and jobs are paired based on qualifications through Catch Me's automated solution.



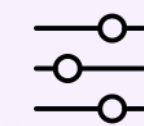
Need-based recruitment

Allows for hiring precisely as needed without committing to long-term personnel costs.



Rapid application process

With Catch Me, registering to receiving a job offer can take as little as 10 minutes.



Complete flexibility

Offers total flexibility; workers choose when and how much they work, while employers hire based on actual needs.



Anonymity ensures fairness

Catch Me's anonymous process guarantees the most qualified candidate gets the job, regardless of gender, age, ethnicity, or background.



100% digital

Everything is facilitated through our unique digital solution, all at the market's lowest price of €3-€5 per hour.



Short facts

Catch Me was founded
2021 in Stockholm,
Sweden.

Ratio

1,7

We have the markets lowest fees.
(ncludes all social fees, pensions,
and insurance)

Users

10 000

Registered employees



Recruitment

100%

Hiring staff has never been easier
with our 100% digital solution.

4 Countries

By the end of 2025, Catch Me will be available in
Sweden, Denmark, Norway and Finland.



Product

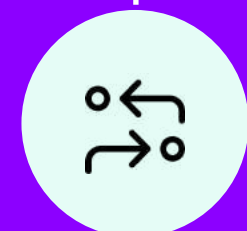
Our app offers seamless navigation, instant access to candidates, and unwavering reliability around the clock.



Simple registration with Bank-ID



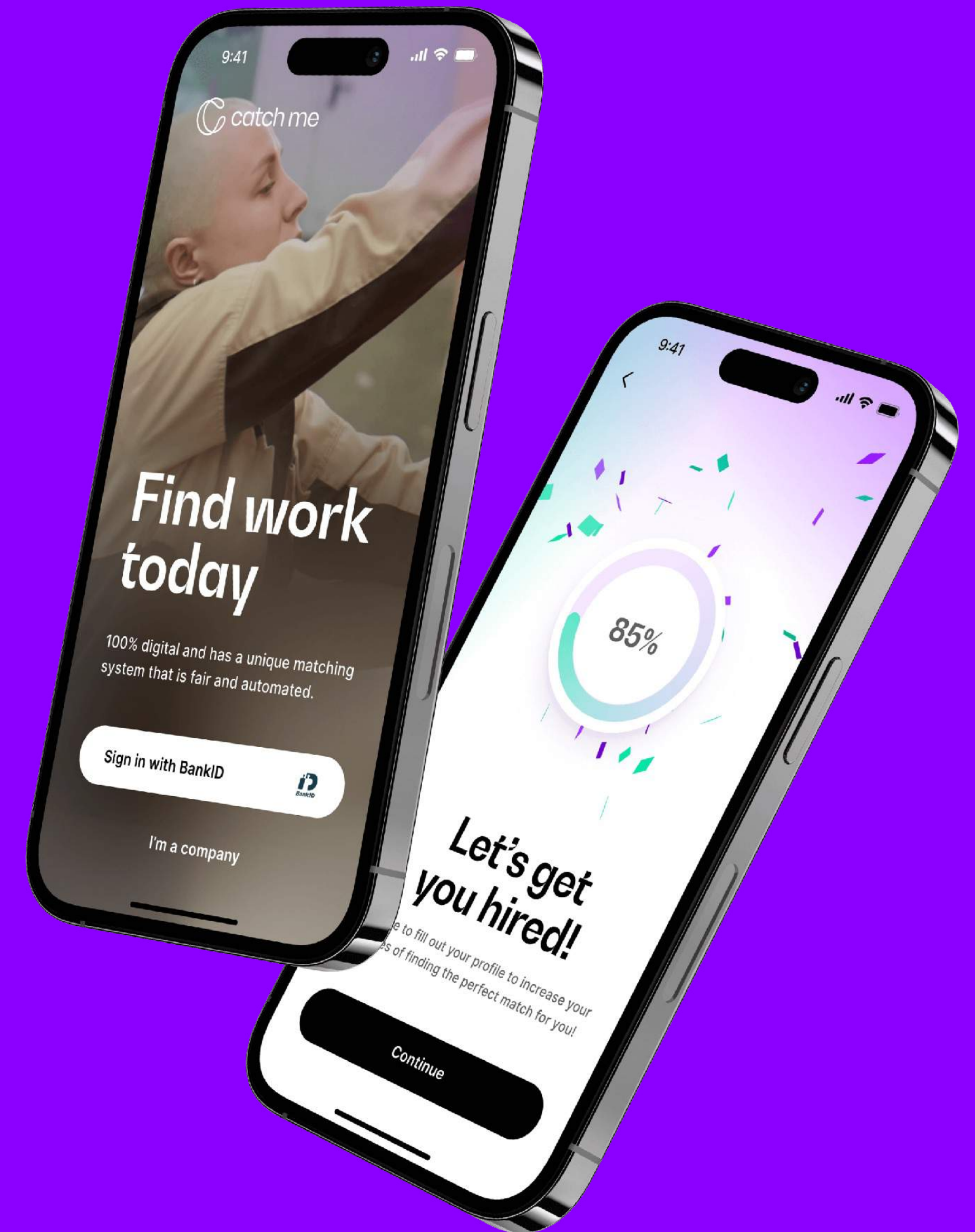
Proficiency testing by Test Gorilla



Fully automatic and anonymous matching process



Instant payments via Swish





How it works



Job registration
Employers post vacancies with detailed requirements.



Seamless matching
Candidates verified via Bank ID are matched to jobs, replacing traditional interviews.



Work & compensation
Employees work their shifts and receive same-day payment.



Performance feedback
Post-shift ratings influence future job prospects.



Digital efficiency
Streamlines recruitment, ensuring fairness and rapid payment, revolutionizing job market dynamics.



 catch me

Our customers



10 more companies onboarding during Q4 2024 and dialogue is held with over 100 companies with planned onboarding in 2025



SECTORS WE STAFFING

- Warehouse
- Logistic
- Truck drivers
- Cleaning
- Stores
- Event & Arena
- Reception
- Customer service

A screenshot of a web form titled "Which sector are you in?". The form is displayed on a tablet-like device. On the left side of the screen, there is a vertical progress bar with four steps: 1. Select sector (highlighted in pink), 2. Account details, 3. Company information, and 4. Sign contract. The main content area on the right contains the title "Which sector are you in?" and the instruction "Select all that apply". Below this, there are four radio button options: "Warehouse" (checked), "Cleaning", "Retail", and "Other". Each option has a brief description of the jobs it includes. At the bottom right, there is a "Continue" button with a right arrow. In the top right corner of the form, there is a link that says "Having trouble? Get help".

Having trouble? [Get help](#)

Which sector are you in?

Select all that apply

☒ **Warehouse**
This includes jobs such as ...

☐ **Cleaning**
This includes jobs just as commercial cleaning...

☐ **Retail**
This includes customer-facing jobs such as...

☐ **Other**

[Continue →](#)

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Inkluderande bemanningsapp lanseras på Åland

Näringsliv "Vi fick näringsrätten här förra veckan, så då fick vi alla bitar på plats."

Contracted public tenders we
have so far
Value = 8 Msek

Jomala
Finland, Åland

Söderhamn
Sweden

Cleaning
several
schools

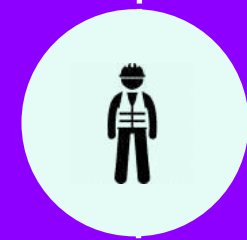
Cleaning of
all municipal
properties



Real numbers



- Released in Sweden jan 2024
- Pre release Finland Aug 2024



140 works during June 2024



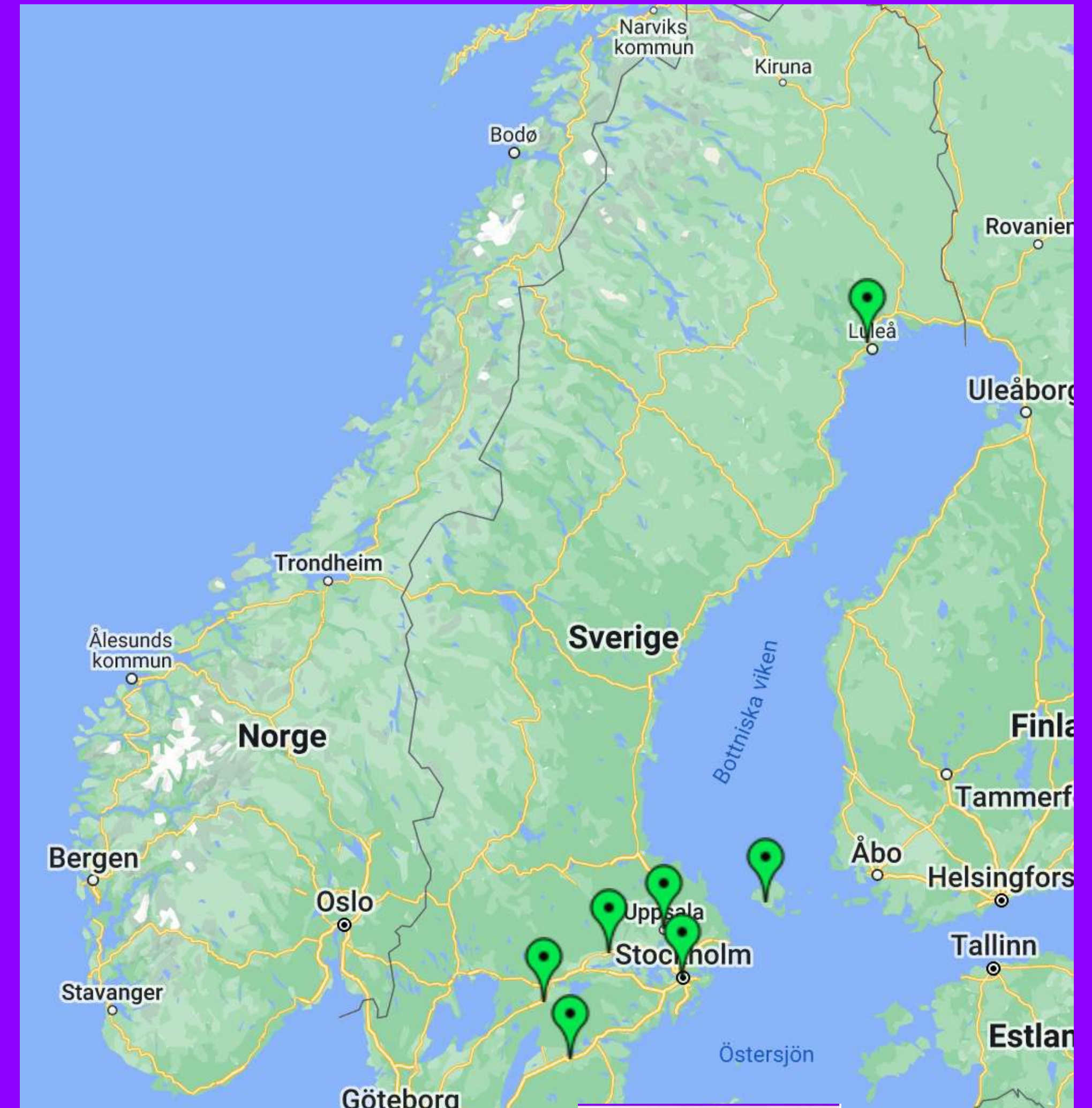
10 large employers



8 Msek already contracted in an agreement with the municipality & country council for 2024-2025



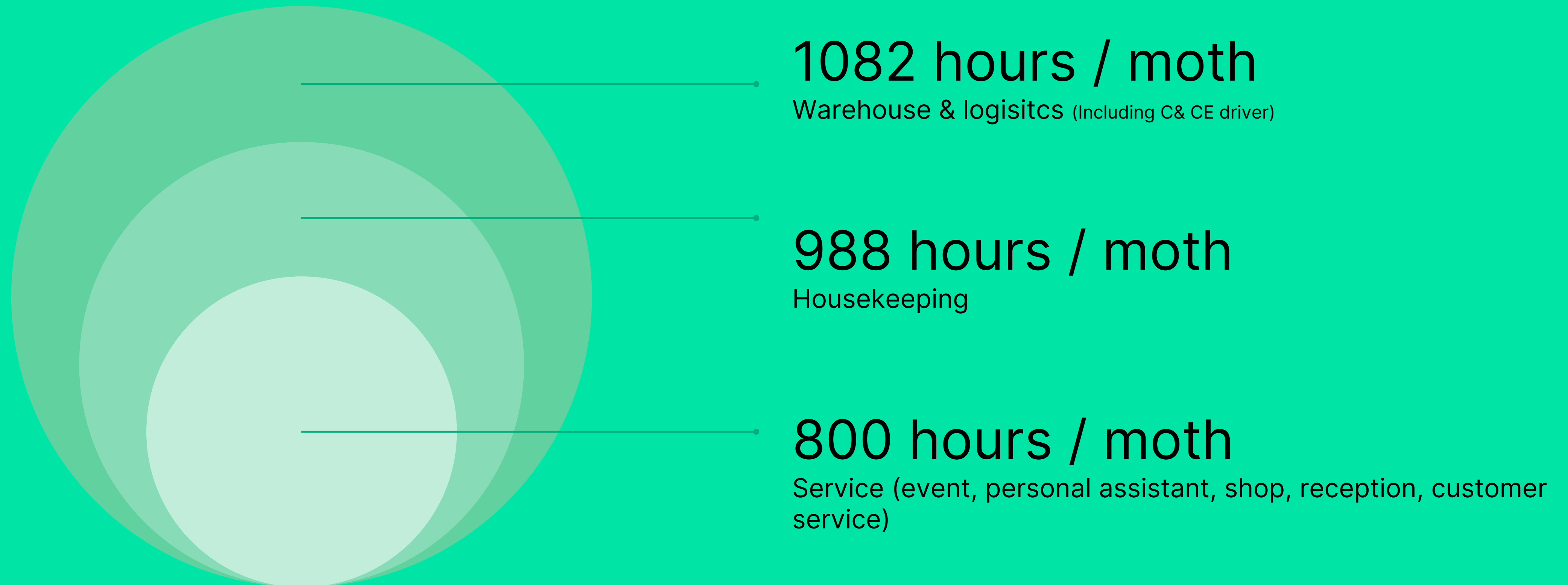
More than 120 investors





Our pace right now

Catch Me is positioned at the forefront of redefining work and opportunities in many segments.





Team

Catch Me boasts a board of directors with a clear vision for the future, blending financial expertise and social commitment. With Christer Trägårdh, former Deputy CEO of the Swedbank Group, and Carolina Engström Lökken, ex-CEO of the Friends Foundation, our leadership encapsulates the perfect mix of financial acumen and dedication to social causes. Joining the team is Patrik Anderbro, bringing his extensive experience as the former CEO of KPMG.



Poyan Sandnell
CEO



Malin Engström
Investor relations



Christer Trägårdh
Chairman of the Board



Carolina Engström Lökken
Board member



Patrik Anderbro
Board member



Catch Me customer feedback LHC Event success story



Employee Feedback



Incredibly easy to understand and use.



Received timely reminders and got paid the same day via Swish.



So smooth!



Employer Feedback



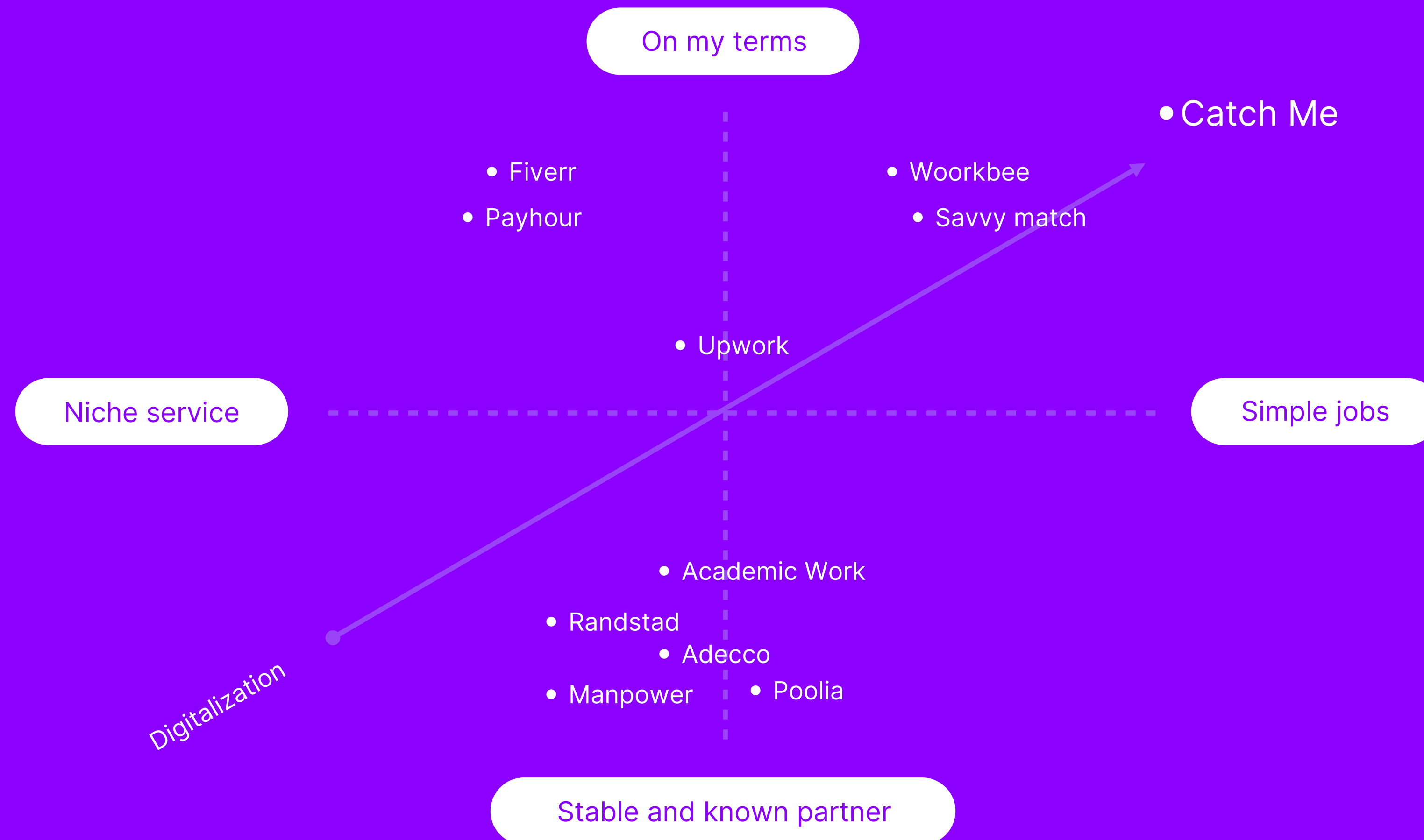
Very smooth process; the system handles everything.



Will definitely use Catch Me again. It was so quick and easy.



Market position





Business Goals

2025

Revenue
12 Msek

Net profit after financial items
-2,7 Msek

2026

Revenue
42 Msek

Net profit after financial items
0,2 Msek

2027

Revenue
234 Msek

Net profit after financial items
21 Msek

Companies



35

Daily workers



21



79



70



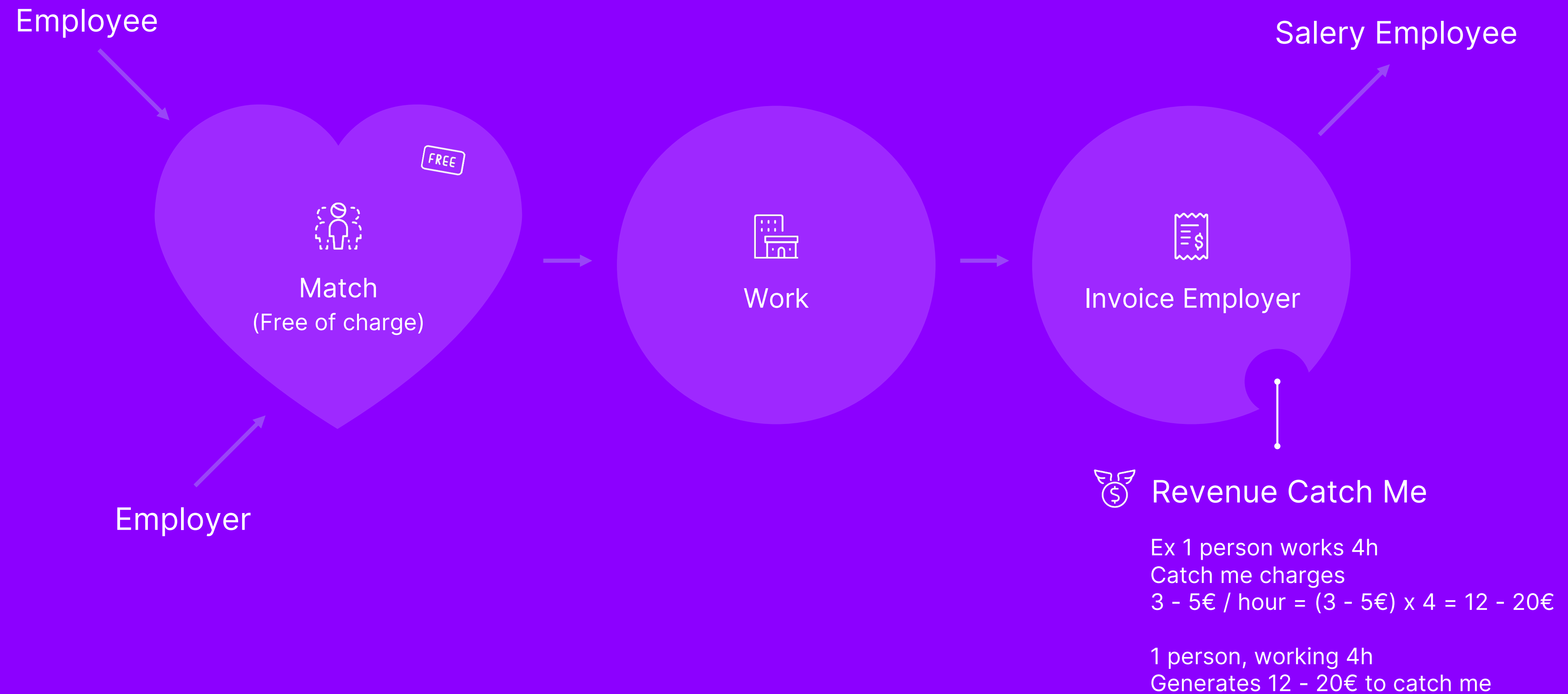
393



236



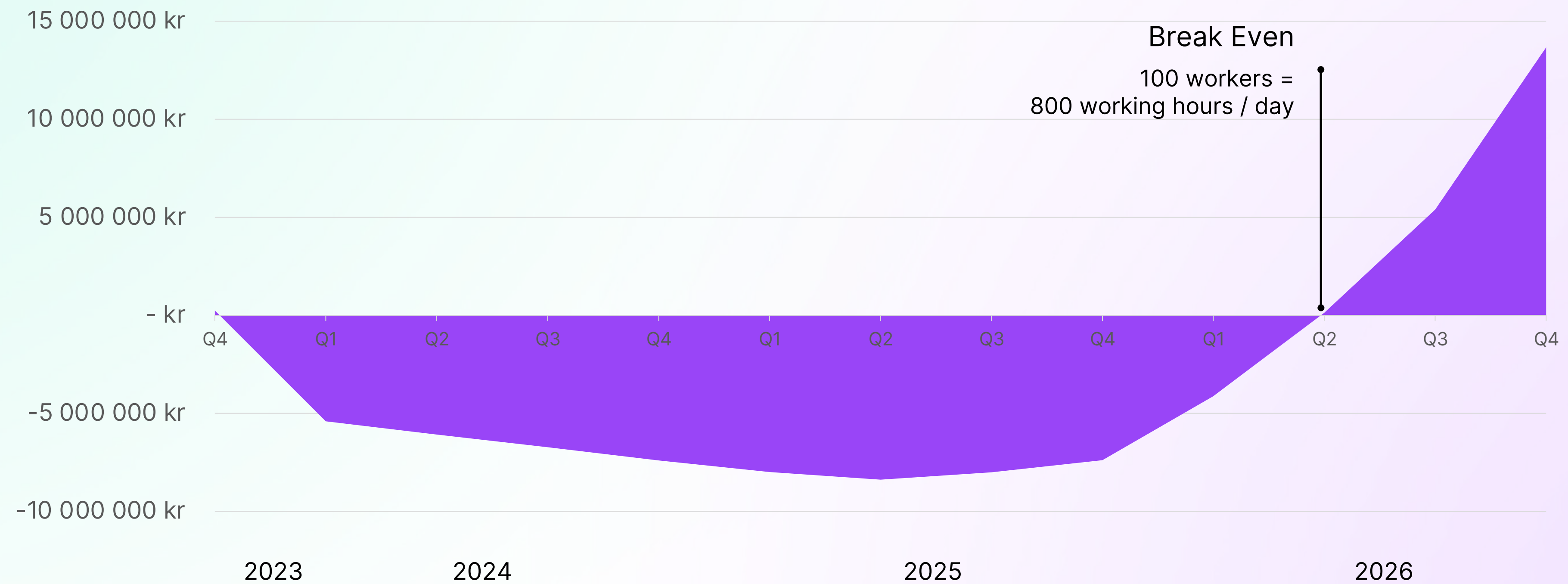
Business Model





Basic financial forecast

Acc. Liquidity Year 2023-2026. Total Capital Requirement 8,5 Msek





The offer

Capital sought
SEK 6,000,000

Valuation
SEK 30,000,000

Price per share
SEK 60

- At least 50 shares
- B shares apply, but with an investment of at least SEK 250,000 they are A shares
- Minimum capital investment – SEK 3,000
- Estimated closing date for the issue – 2024



Thank you

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