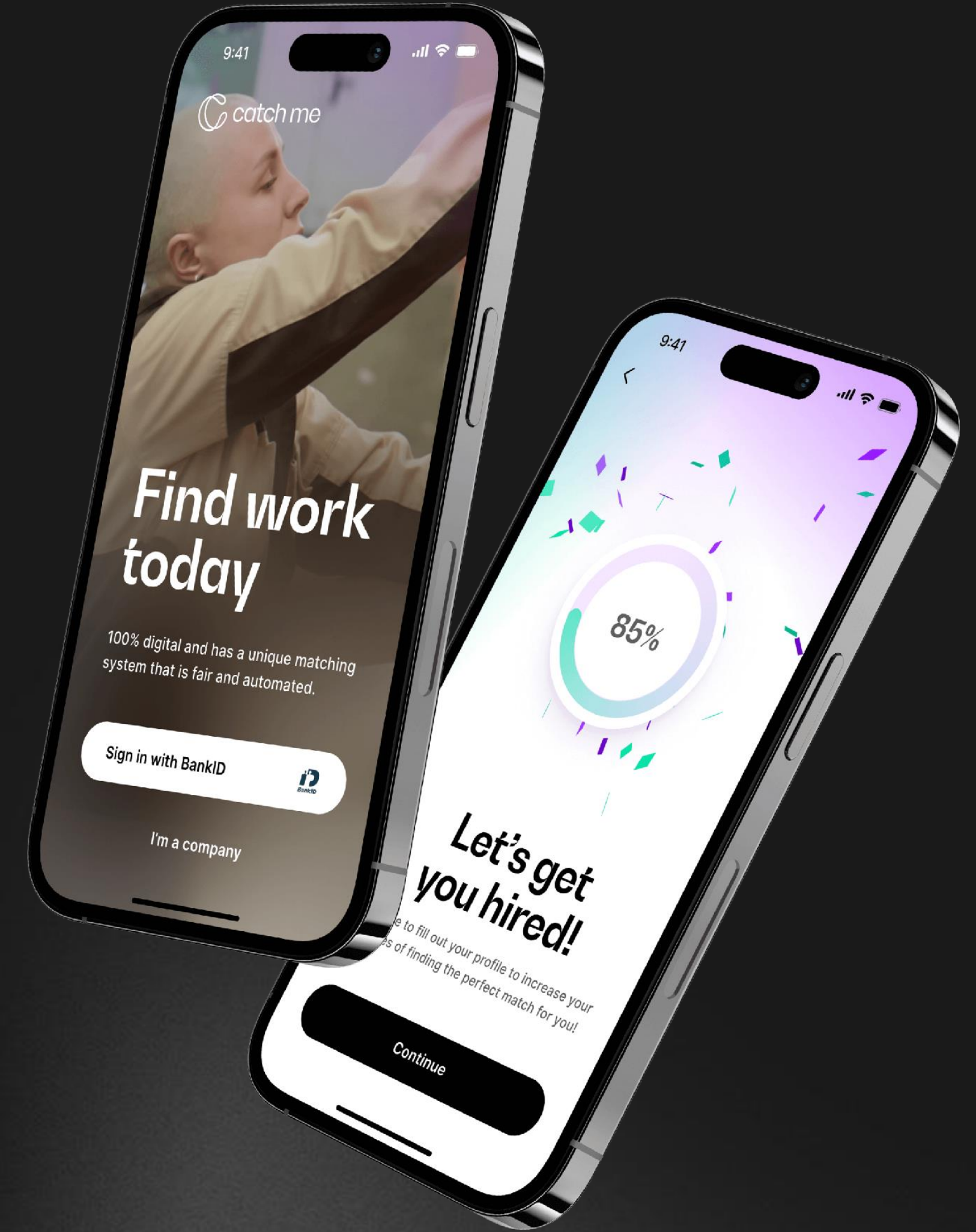




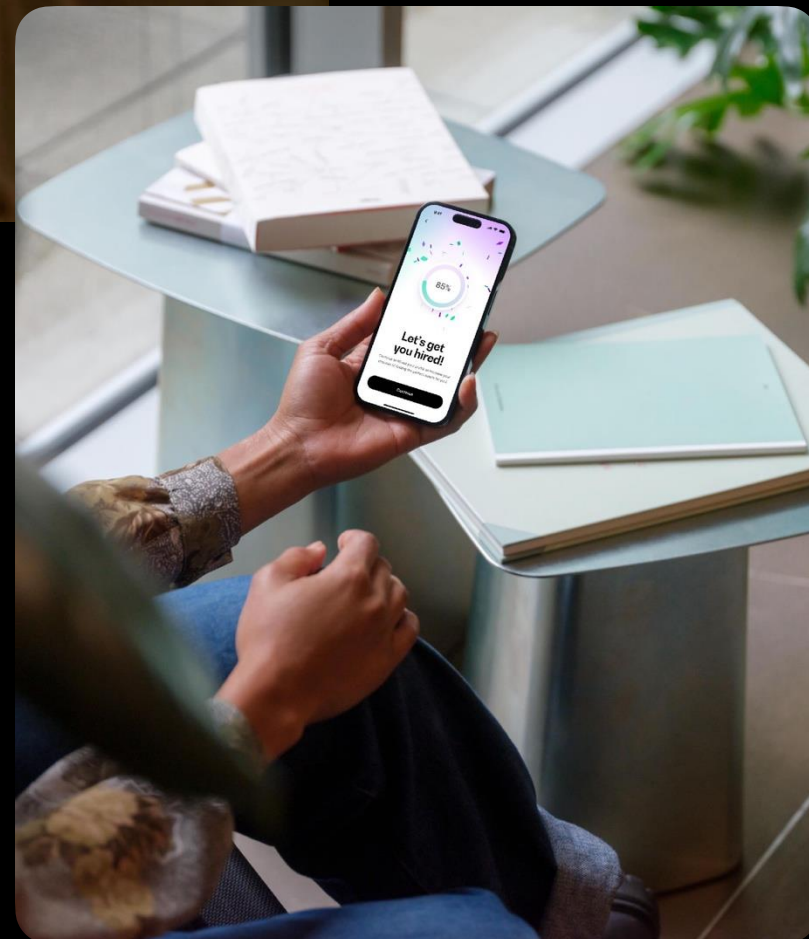
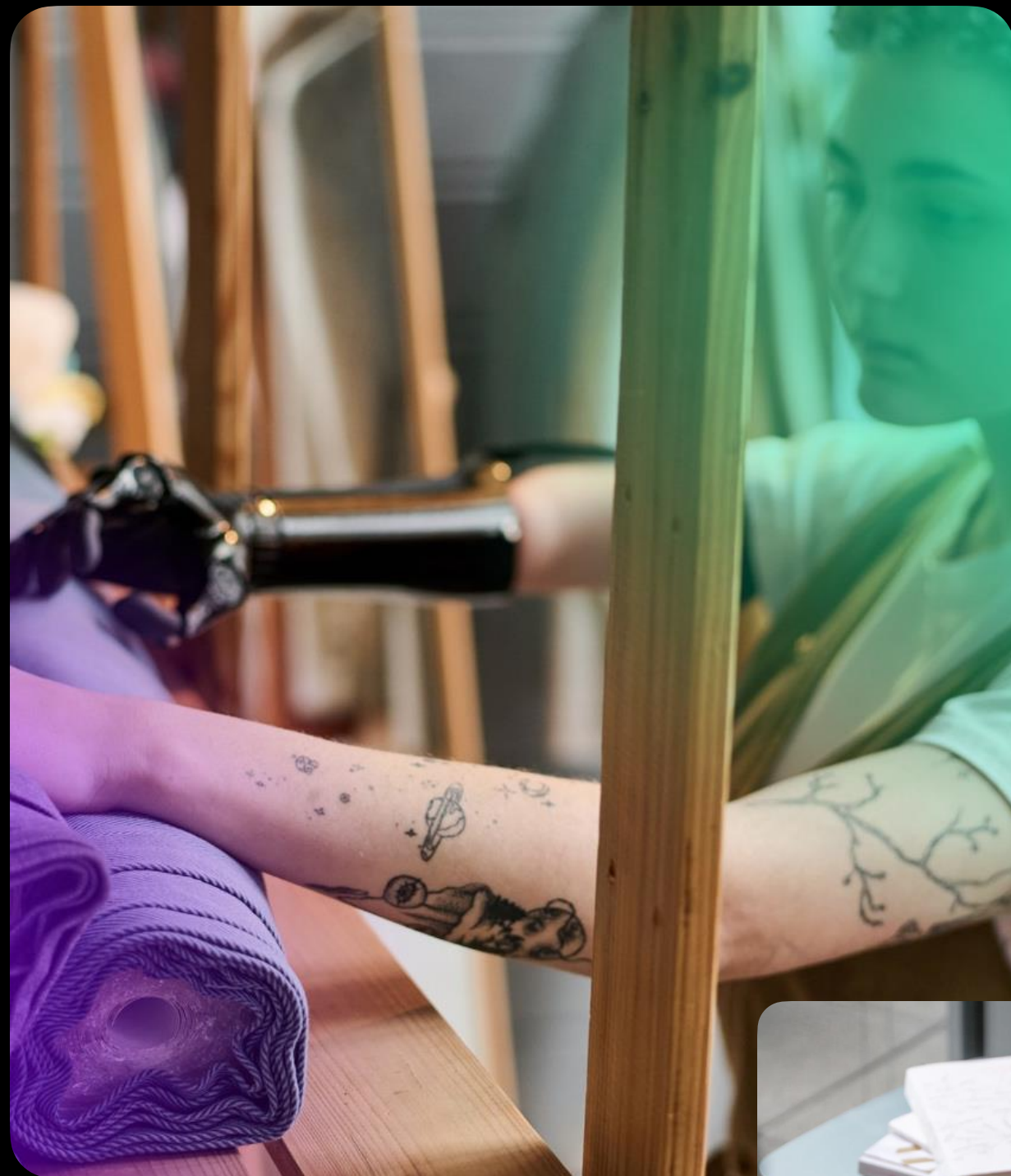
# Revolutionizing recruitment digitally





Catch Me revolutionizes recruitment by matching job seekers with employers quickly and fairly through our digital platform. Specializing in part-time and flexible jobs, we streamline hiring to minutes, promote equal opportunities, and cater to the modern workforce's needs.





## Vision

To democratize the job market, making employment accessible and fair for everyone, everywhere.

## Mission

Empowering businesses and job seekers through innovative digital solutions, we streamline the recruitment process to be fast, fair, and efficient, ensuring the right match every time.



## Problem

Recruiting the ideal candidate is often costly, complex, and slow. Job seekers face hurdles in application and securing interviews without connections. External uncertainties hinder companies from hiring. Meanwhile, the demand for flexible employment grows as individuals seek control over their time.



### Recruitment challenges

Costly, complex, and time-consuming to find the right candidate.



### Hiring uncertainties

External uncertainties prevent companies from hiring.



### Job application barriers

Difficult to apply and secure interviews without connections.



### Flexibility in demand

Growing trend towards flexible employment as individuals seek to control their own time.





## Solution

Catch Me offers an automated job matching platform, ensuring the most qualified candidates get the job quickly and anonymously. Job seekers can move from registration to offer in 10 minutes, while employers enjoy need-based hiring to the market's lowest rates.



### Fully automated matching

Workers and jobs are paired based on qualifications through Catch Me's automated solution.



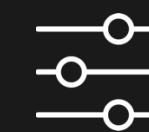
### Need-based recruitment

Allows for hiring precisely as needed without committing to long-term personnel costs.



### Rapid application process

With Catch Me, registering to receiving a job offer can take as little as 10 minutes.



### Complete flexibility

Offers total flexibility; workers choose when and how much they work, while employers hire based on actual needs.



### Anonymity ensures fairness

Catch Me's anonymous process guarantees the most qualified candidate gets the job, regardless of gender, age, ethnicity, or background.



### 100% digital

Everything is facilitated through our unique digital solution, all at the market's lowest rates of €3-€5 per hour.



## Short facts

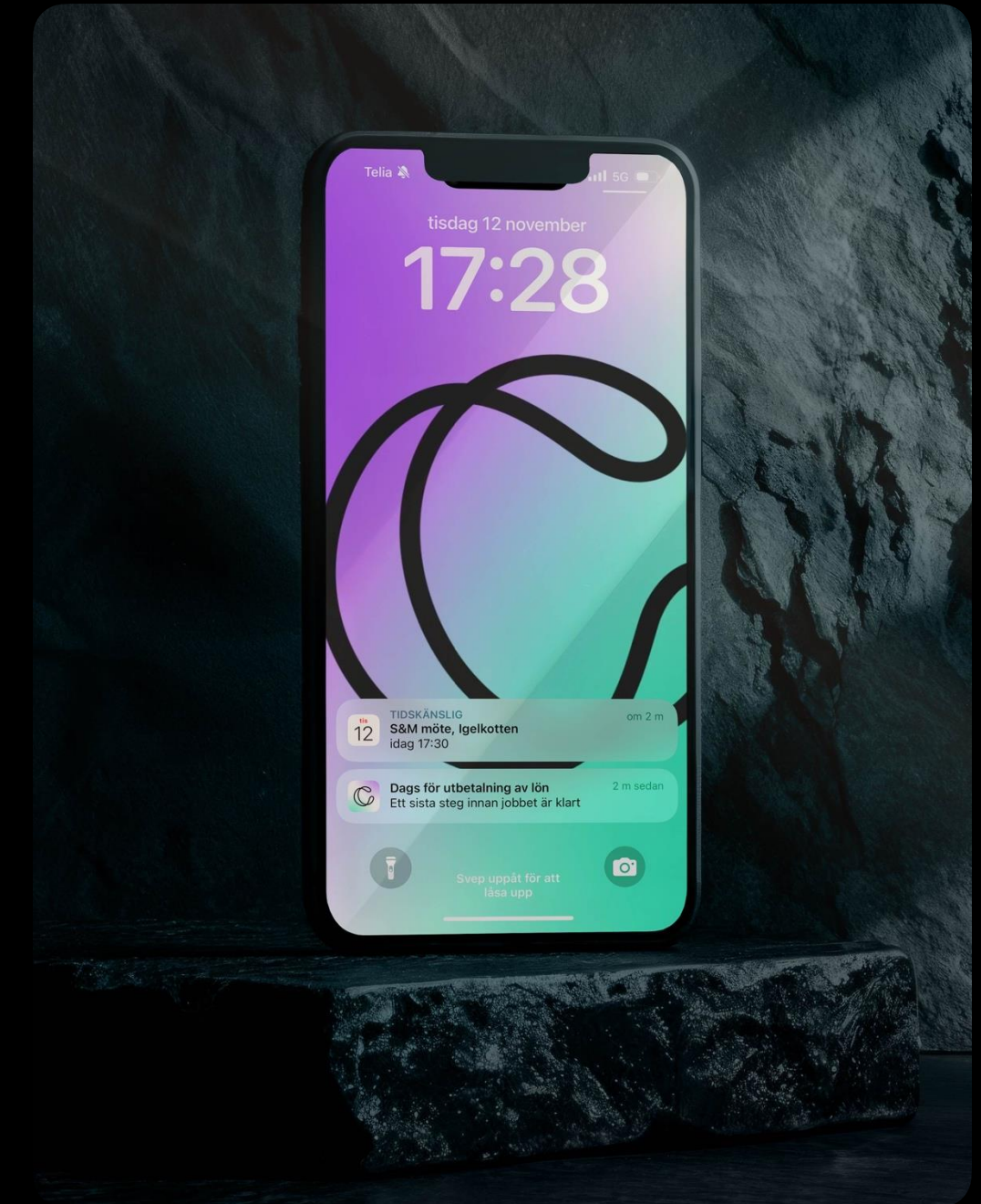
# 8 Msek

Already contracted by public procurements for 2025–2026

Customers

# 20

large employers



Shifts

# 140

workshifts per month 2024

Competitive advantage

# 15–25%

We have the markets lowest fees (includes all social fees, pensions, and insurance). On average, we have 15-25% lower fees than our competitors.

Users

# 12 000

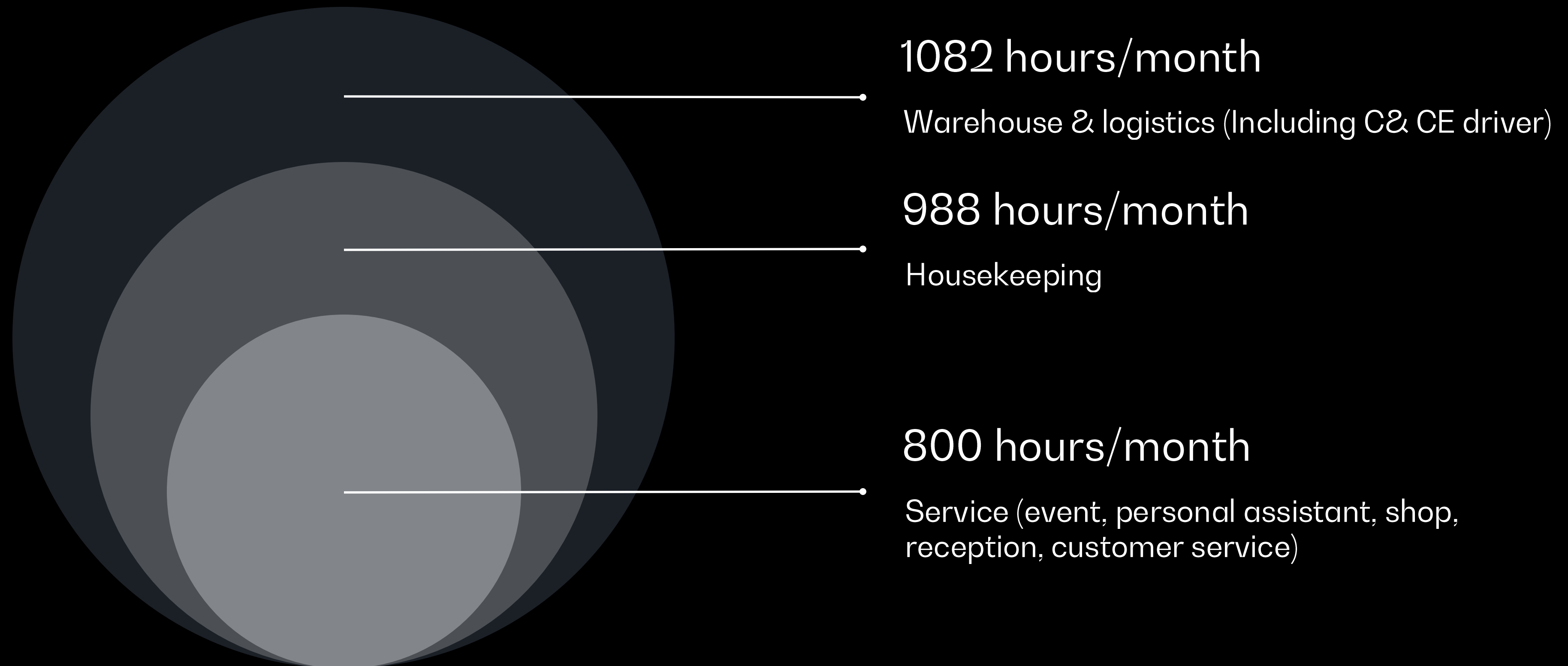
registered employees.





# Our pace right now

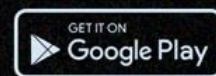
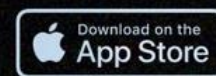
Catch Me is positioned at the forefront of redefining work and opportunities in many segments.





# Current state of sales

Your next job or hire,  
before the next stop.



Building brand & volume (Cold Calls) / Strategic customer focus / Public procurement





# Current state of Sales

## 1. Building brand & volume (Cold Calls)

**Goal:** Boost brand awareness through direct outreach.

**Results:** 1,000 calls → 200 meetings → 10 active clients.

**Next Steps:** Optimize conversion rates to grow client base.

## 2. Strategic customer focus

**Goal:** Deepen relationships with key clients in priority regions.

**Focus Areas:** 10 major clients each in Sweden, Linköping, Västerås, and Uppsala.

**Next Steps:** Quarterly reviews to ensure value delivery and drive long-term partnerships.

## 3. Public procurement

**Goal:** Expand in sectors like staffing, cleaning, and demolition.

**Status:** 5 contracts won (e.g., Söderhamn, Skellefteå, Eskilstuna, Visby, Jomala).

**Next Steps:** Validate profitability before scaling further.

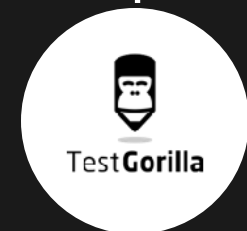


## Product

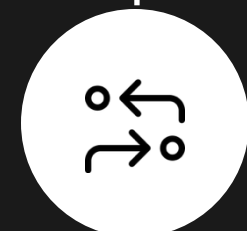
Our app offers seamless navigation, instant access to candidates, and unwavering reliability around the clock.



Simple registration with Bank-ID



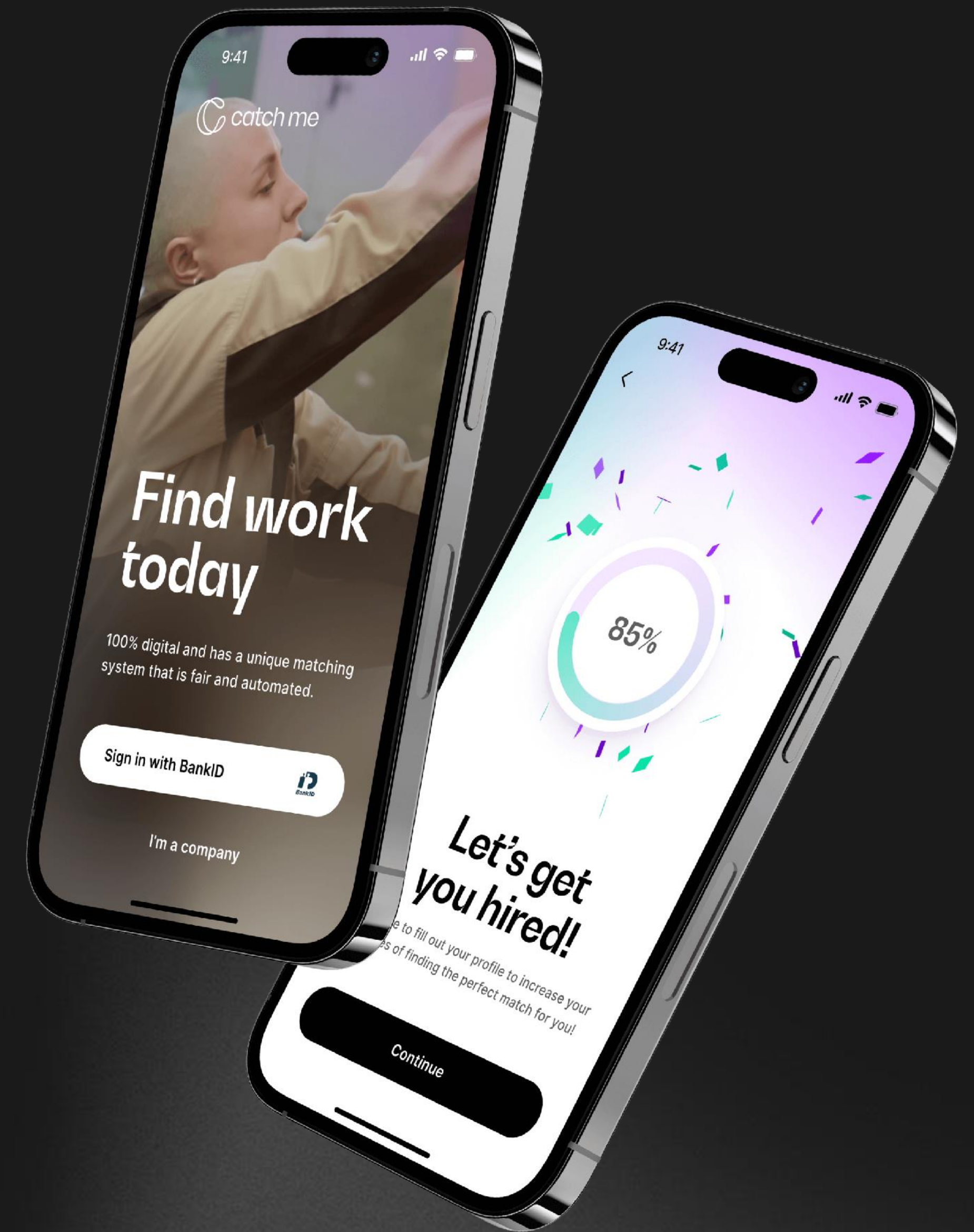
Proficiency testing by Test Gorilla



Fully automatic and anonymous matching process



Instant payments via Swish







# How it works



## Job registration

Employers post vacancies with detailed requirements.



## Seamless matching

Candidates verified via Bank ID are matched to jobs, replacing traditional interviews.



## Work & compensation

Employees work their shifts and receive same-day payment.



## Performance feedback

Post-shift ratings influence future job prospects.



## Digital efficiency

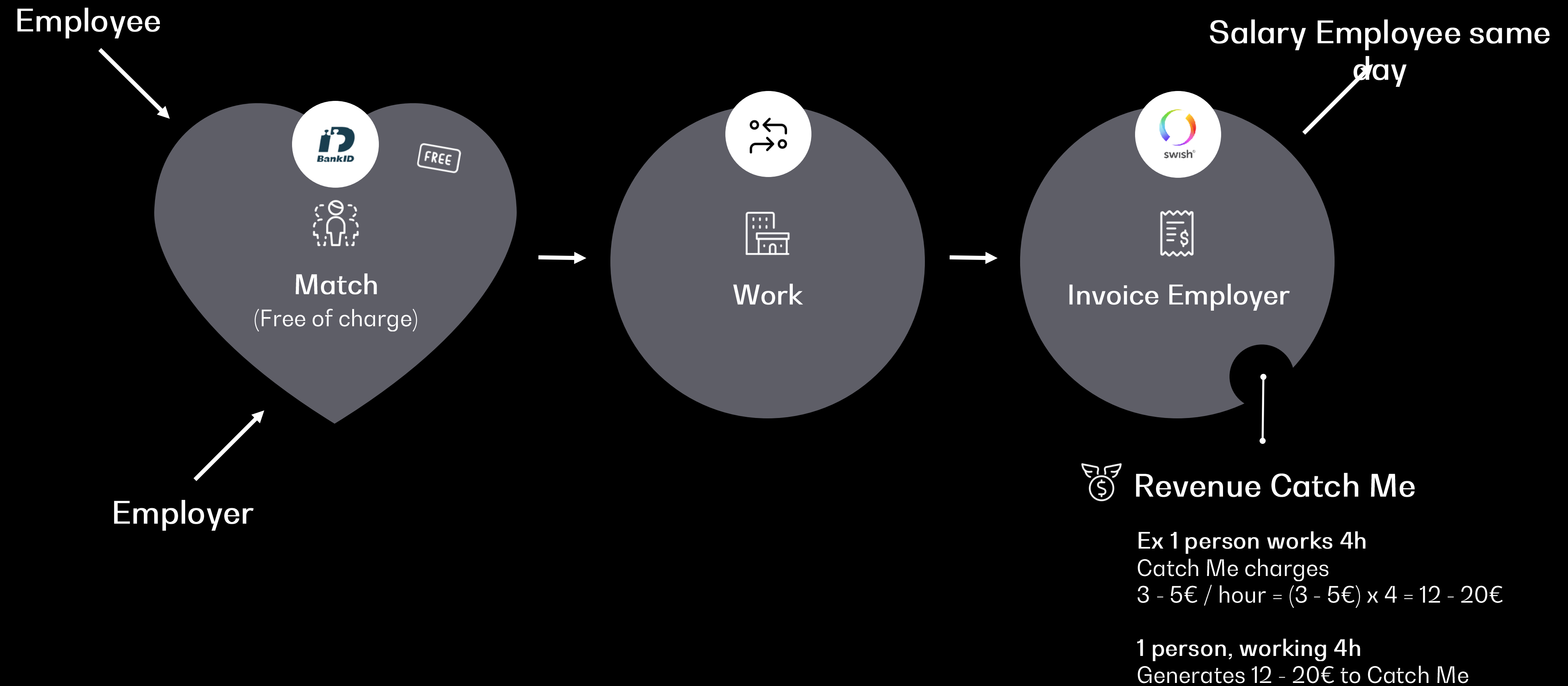
Streamlines recruitment, ensuring fairness and rapid payment, revolutionizing job market dynamics.







# Business Model

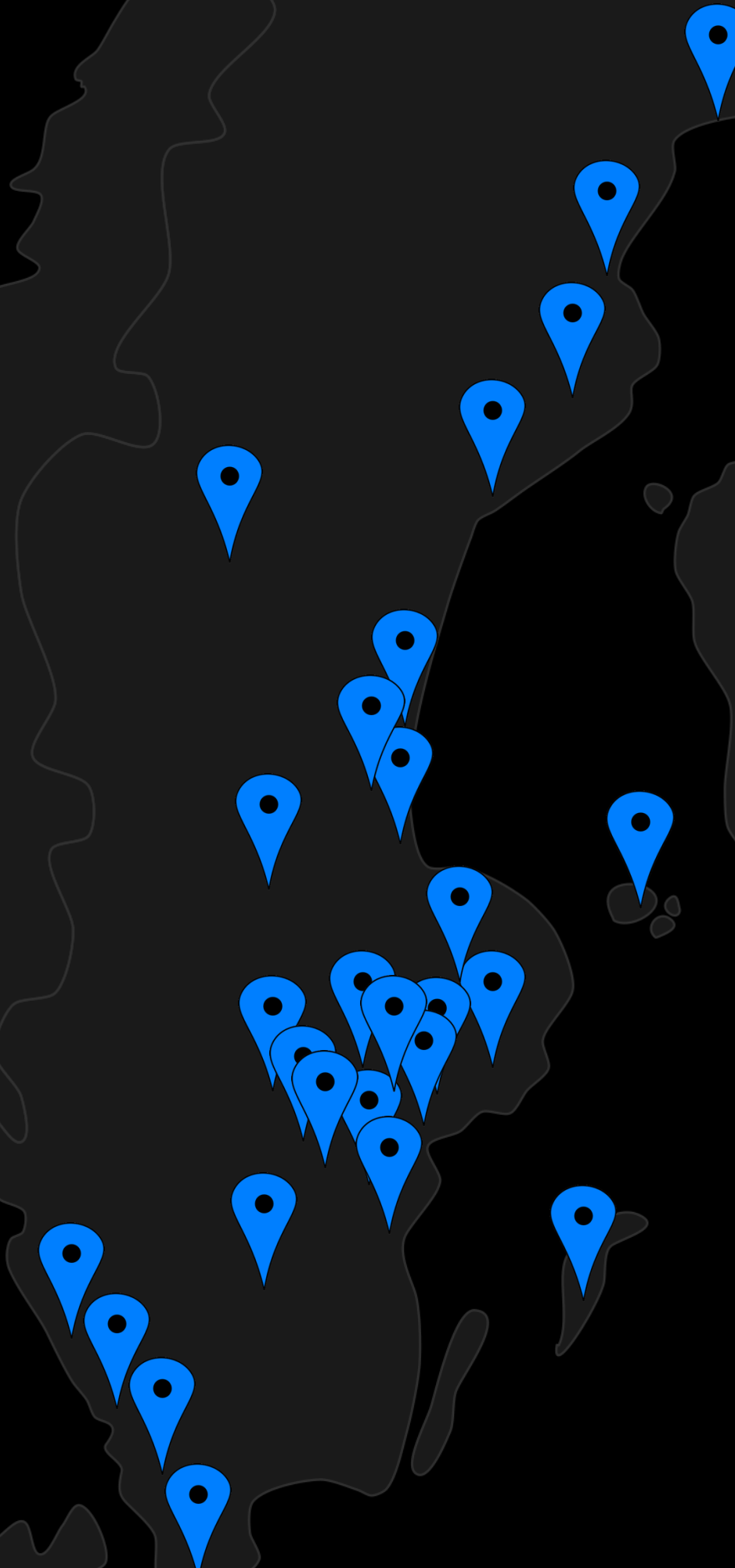






# Sweden 2025 – 27 cities

Stockholm  
Göteborg  
Malmö  
Uppsala  
Västerås  
Linköping  
Örebro  
Eskilstuna  
Helsingborg  
Jönköping  
Sundsvall  
Södertälje  
Gävle  
Umeå  
Luleå  
Östersund  
Skellefteå  
Hallsberg  
Flen  
Katrineholm  
Söderhamn  
Visby  
Varberg  
Västervik  
Haparanda  
Falun  
Norrköping





# Our customers

3 more companies expected to be onboarded during Q1 2025







# Board team



Poyan Sandnell  
Founder & CEO



Patrik Anderbro  
Chairman Board



Sara Gustafsson  
Board member



Pontus Engström  
Board member



Elisabeth Ramel  
Board member





# Catch Me use case LHC Event success story





# LHC Event



## Launch & trial

In Feb 2024, Catch Me conducted a trial with LHC Event, a major employer of young people in Linköping.



## Challenge

LHC needed flexible staffing for events of varying sizes.



## Solution

Listed jobs on Catch Me:  
all nine positions were filled within 15 minutes.





## Employee Feedback

“

Incredibly easy to understand and use.

“

Received timely reminders and got paid the same day via Swish.

“

So smooth!



## Employer Feedback

“

Very smooth process; the system handles everything.

“

Will definitely use Catch Me again. It was so quick and easy.





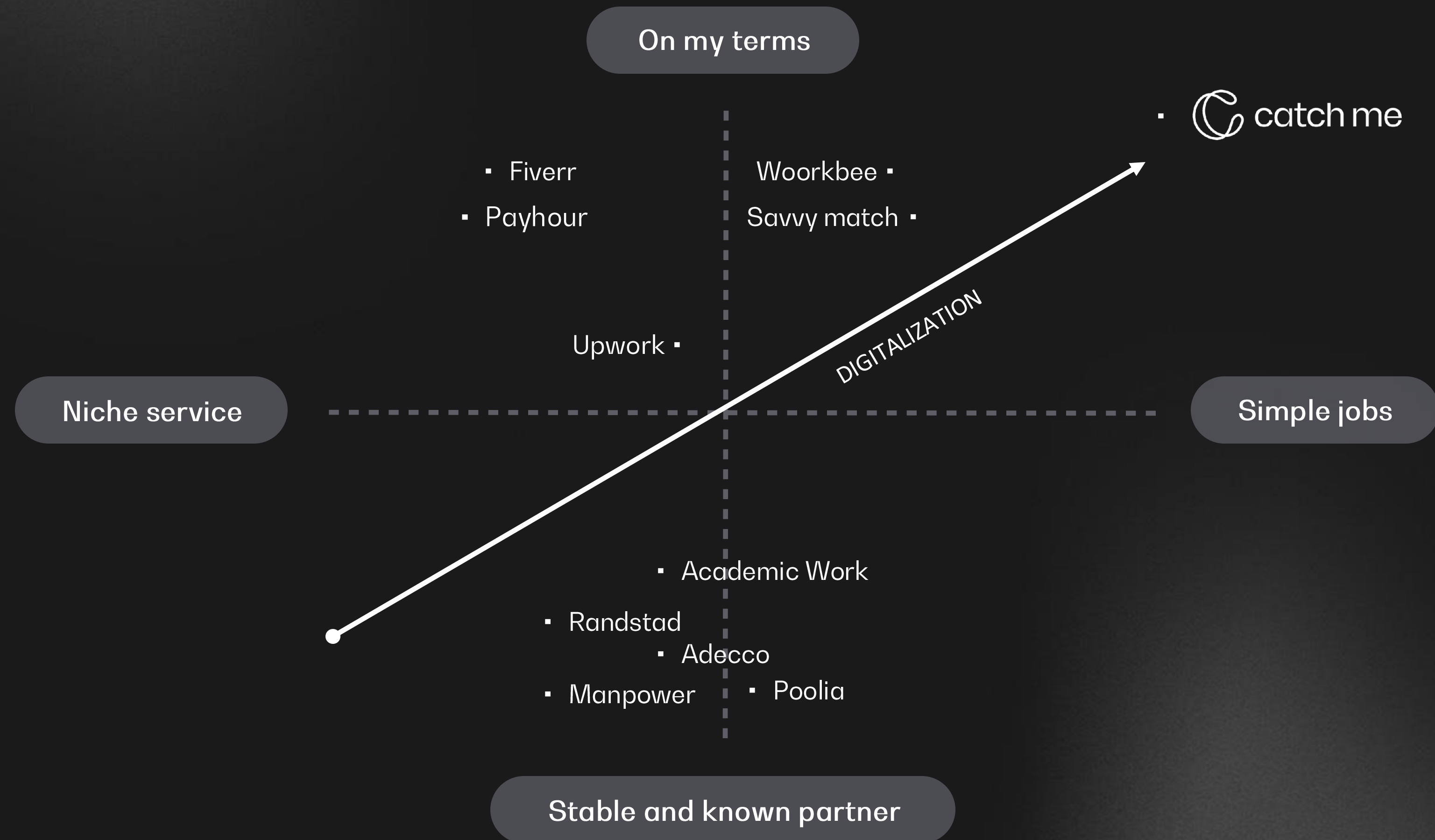
## Outcome

- Demonstrated Catch Me's efficiency in real-world conditions.
- Proved valuable for both employers and job seekers.
- The positions were staffed by both young and senior workers, ensuring equal opportunity for all ages
- LHC Event is a recurring customer. Catch Me offers a reliable and efficient solution every time they need additional staffing





# Market position







# Why Jula Choose us instead of Store Support

”Ni är mycket billigare än någon annat bemanningsbolag vi tidigare kört. Utöver det så behövde ni inte ha någon arbetsledare på plats, vilket besparade ytterligare en stor kostnad” Henrik, HK Jula

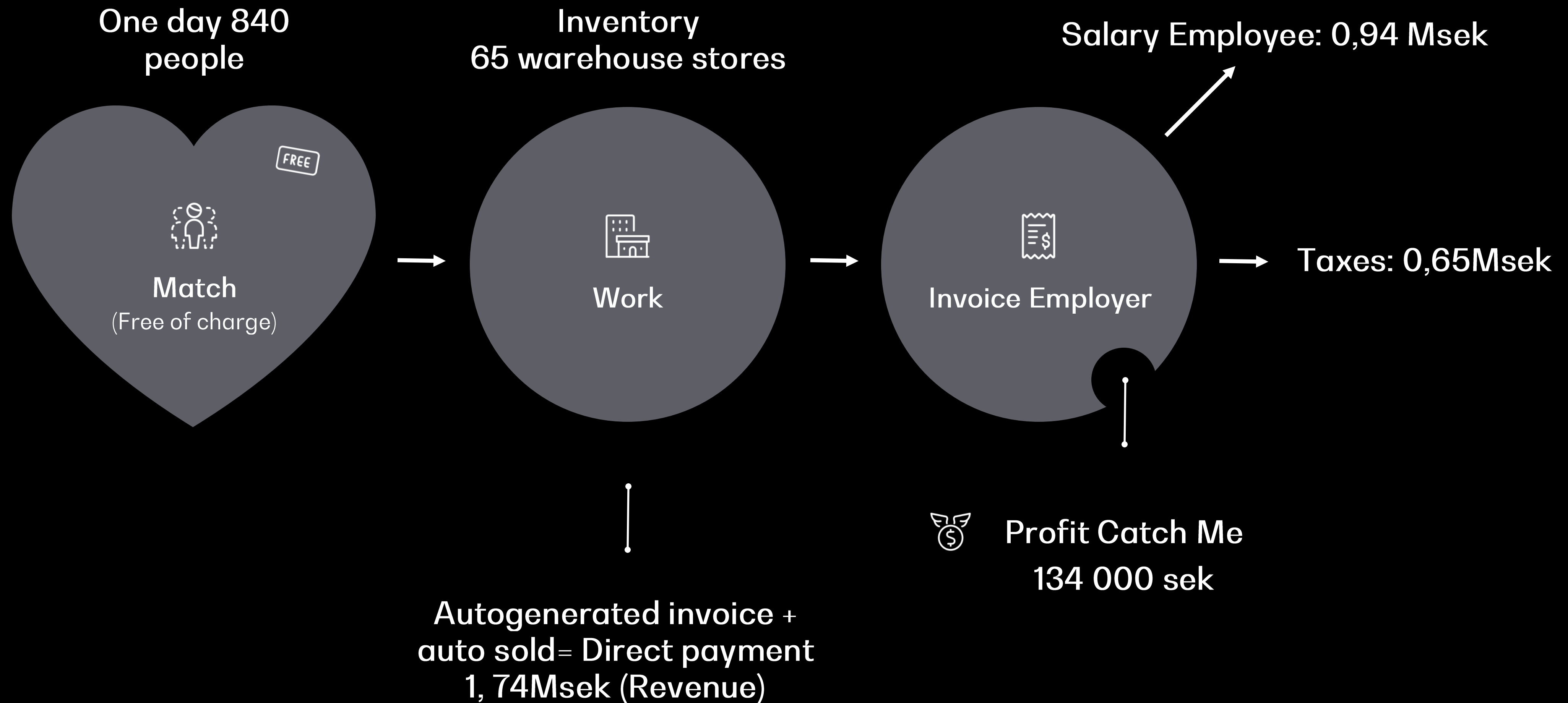
”Jag upplevde att nivån på den inhyrda personalen var högre än tidigare tillfällen när vi samarbetat med Store Support”  
Marcus, Varhuhuschef, Jula Visby







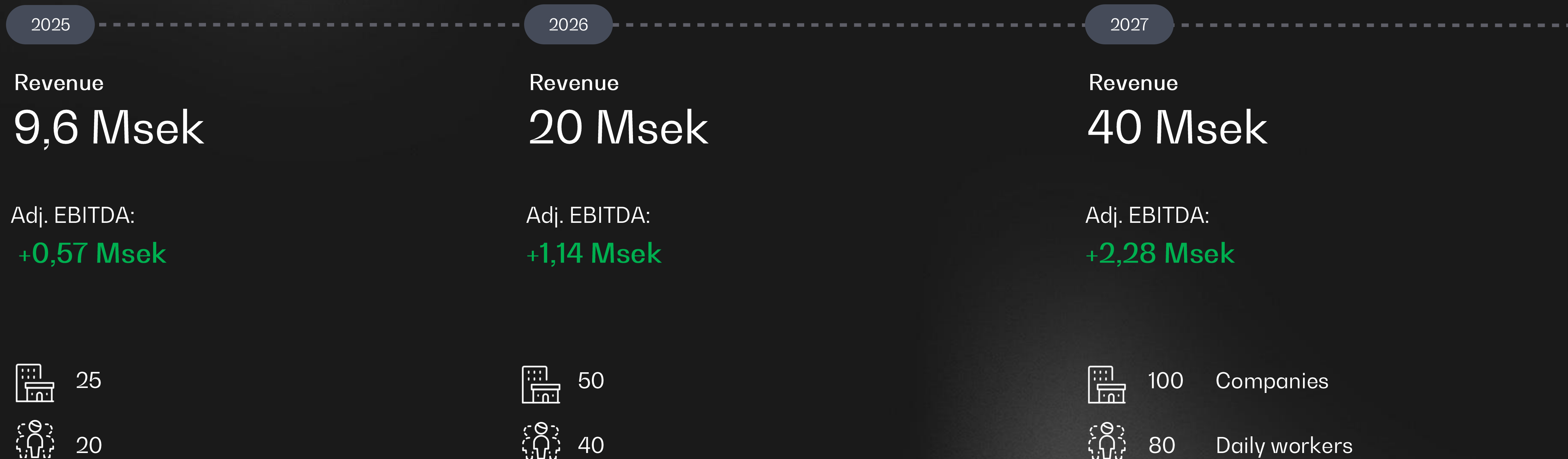
# Cash Flow, Julia Sweden - One day work







# Business goals







# The offer

Capital sought  
**SEK 7–8 milj**

Valuation  
**SEK 36,2 milj**

Price per share  
**SEK 60**

- Estimated closing date for the issue – 2025
- Catch Me has issued A- and B-shares. Investors who invest a minimum of 250 000 SEK are allotted A-shares.





# What will the funds be used for



**Sales 70%**

Hire sales  
representatives



**Organisation**

**10%**  
Continue building the  
support organization



**APP 20%**

Adapt the app for the Nordic market by  
replacing BankID with a photo of a  
passport and the payout system with  
Revolut or PayPal





# Shareholders today



16 095 400 SEK



178 investors

The five largest shareholders are listed here below.

	Name	Shares	Ownership (%)
1	Sandnell Holding AB	439 129	70.93 %
2	Arholma Landsort AB	25 000	4.04%
3	Wågghalsgården Consulting AB	13 058	2.34 %
4	Leveli Holding AB	8 333	1,50 %
5	Per Sturk Aktiebolag	7 824	1,40 %



# Thank you

**Poyan Sandnell**

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