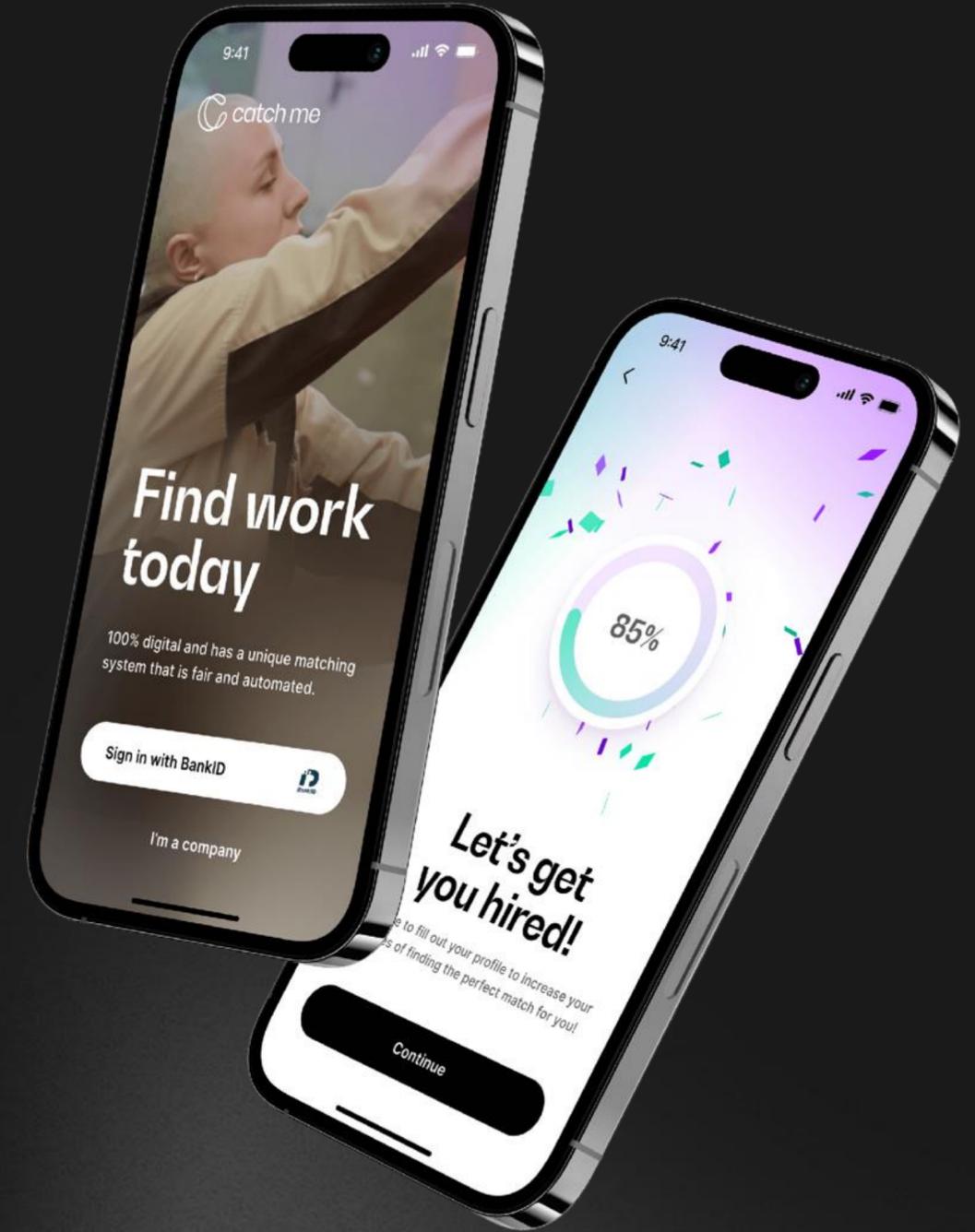




# Revolutionising recruitment digitally

2026





# Our customers choose us for our quality



# What our biggest customer says about us



catch me

The skills you need, right on time.  
Register for free and find your  
next hire in >15 minutes.

**Hire**  
**Real Talent,**  
**Instantly.**



"I felt that the level of the temporary staff was higher than on previous occasions when we worked with Store Support."

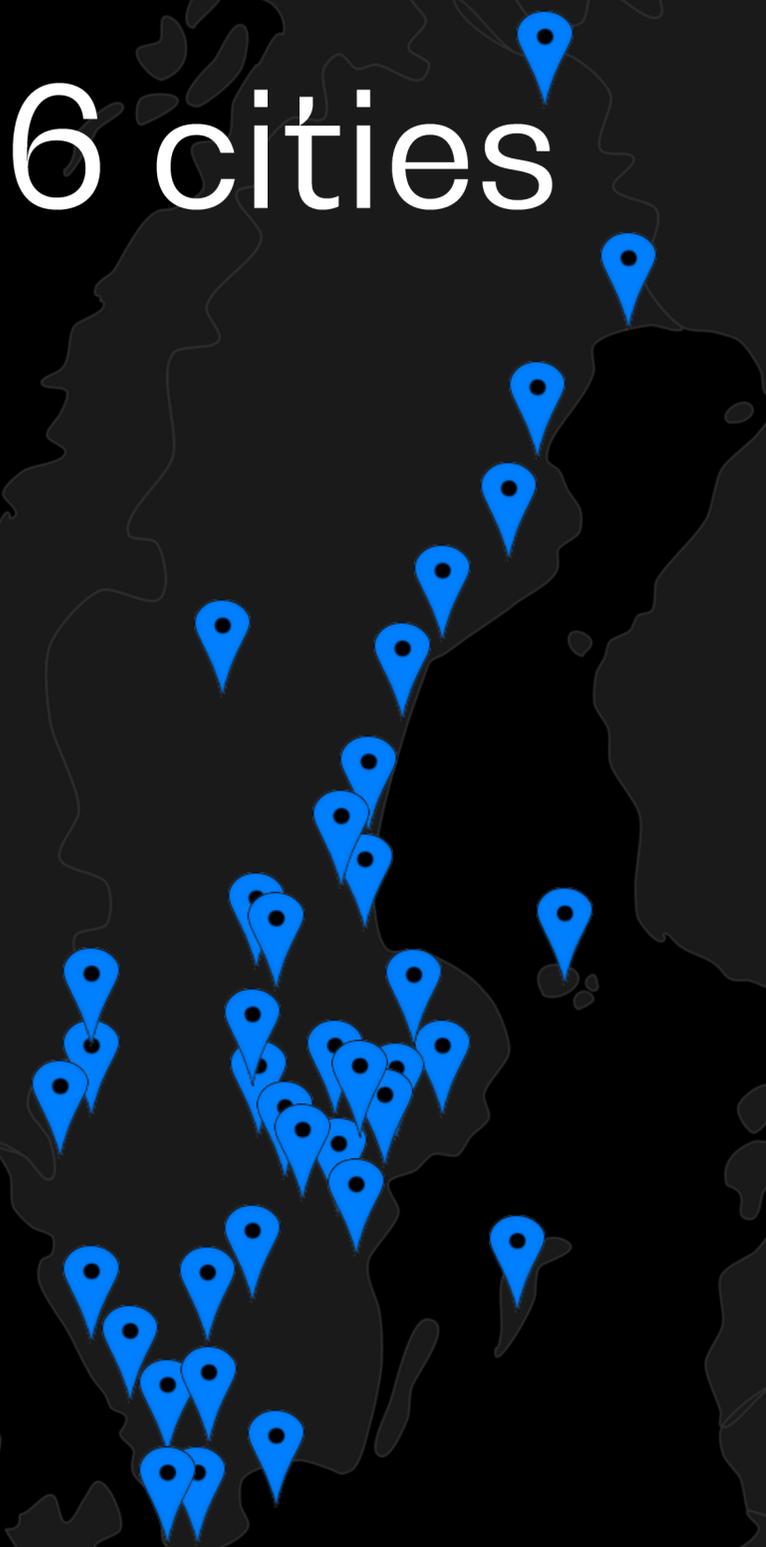
Marcus, Store Manager, Jula Visby

"You are much cheaper than any other staffing agency we have used before. In addition, you did not need to have a supervisor on site, which saved us another significant cost." Henrik, HK Jula



# Sweden 2026 – 36 cities

- Stockholm
- Gothenburg
- Malm
- Uppsala
- Västerås
- Linköping
- Örebro
- Eskilstuna
- Helsingborg
- Jönköping
- Sundsvall
- Södertälje
- Gävle
- Umeå
- Luleå
- Östersund
- Skellefteå
- Hallsberg
- Flen
- Katrineholm
- Söderhamn
- Visby
- Varberg
- Västervik
- Haparanda
- Falun
- Norrköping
- Borås
- Karlskrona
- Hässleholm
- Kungälv
- Örnsköldsvik
- Avesta
- Charlottenberg
- Haparanda
- Töckfors



If you are missing a city, we will add it

# Selection of assignments completed via Catch Me

- Administration
- Bids
- Construction
- Retail
- Events
- Sales
- Warehouse
- Truck driver
- Pack
- Production
- Reception
- Restaurant
- Cleaning
- Forklift driver
- Caretaker





# Why Catch Me



Fast and smooth  
recruitment

< 10 min



Lower personnel costs

25% lower costs



Higher quality and  
more equal  
workplace

High customer satisfaction



Collective  
agreement

Protection for everyone

The Catch Me platform, with its AI-supported selection system and flexible staffing solutions, enables companies to not only save money but also reduce the administrative burden and quickly find the right skills.



## Product

Catch Me's effective digital solution turns the recruitment process upside down.



Easy registration with Bank ID



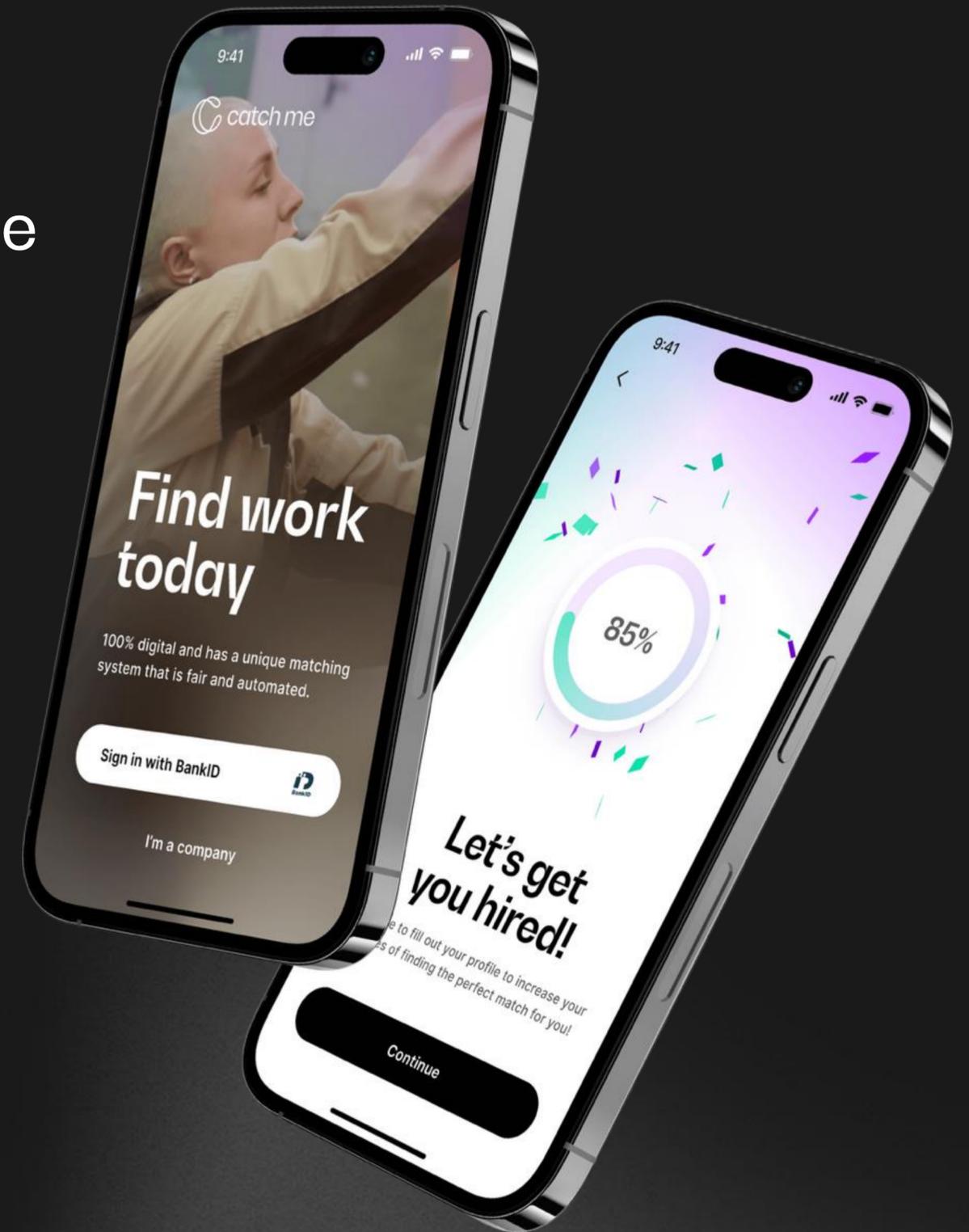
Skills test from TestGorilla



Fully automated and anonymous matching process

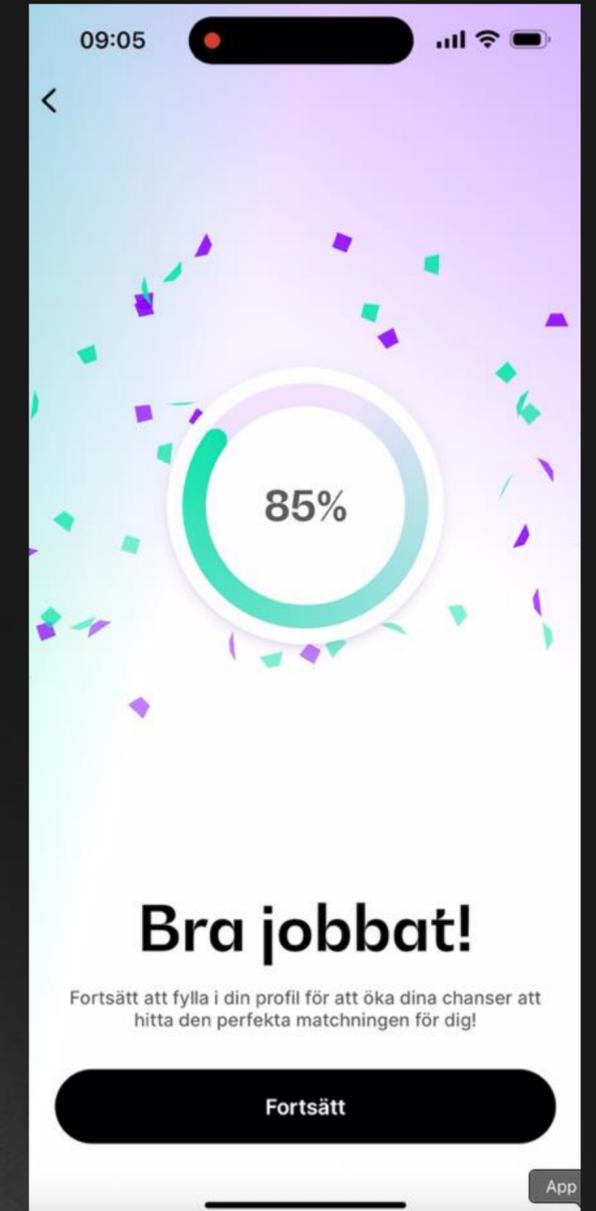
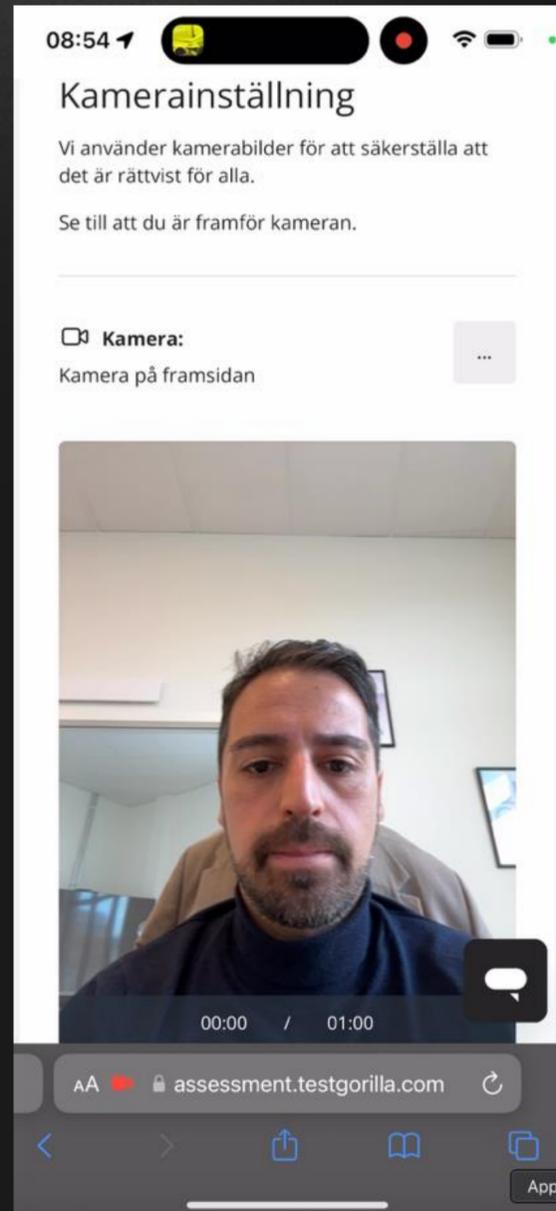


Same-day salary payment via Swish





Our integrated AI tests with camera and microphone, combined with feedback after completed work, raise the quality of all our employees.





# Catch Me's automatic interviews (admin view)

**TestGorilla** Hem **Utvärderingar** Sourcing BETA Kandidater Analys 1 ? PS

**madelene Christensson** info+472404ac-26cb-46ca-9cb3-e413a88f4d77@catchme.se Bjud in till en bedömning Bjud in < 7 / 11063 >

**Inbjuden**  
11 juli 2025

**Slutförd**  
11 juli 2025

**Sammanfattning av extra tid**  
Ingen extra tid beviljades denna kandidat

**Källa**

**Rekryteringsstadie**  
Ännu inte utvärderad

**Totalpoäng** [Så tolkar du resultaten](#)  
**71<sup>st</sup> percentil** **60% rådata**  
madelene Christensson fick högrepoäng än **71%** av alla TestGorilla-kandidater.

Långt under Under Medelvärde **Över** Långt över

1 20 40 60 80 99

○ Kandidaternas poäng 🏆 Högsta poäng i din bedömning

**Övervakning mot fusk** [Läs mer](#)

📱 Enhet som används **Mobil**

📍 Plats **Stockholm (AB), SE**

🌐 Fylls endast i en gång från IP-adressen? **Ja**

📷 Är webbkameran aktiverad? **Ja**

🔒 Avsluta helskärmsläge **Ej tillgänglig**

🔇 Flikbrytare **Ej tillgänglig**

⚠️ Utvecklarverktyg öppnade **1**

[Visa beteendelogg](#)



# Our candidates are thoroughly tested and rated by employers

## ✓ Quality assurance at Catch Me

### Data-driven selection process:

- Our system prioritises candidates who have:
- Highest scores in digital tests (AI-monitored)
- The best work ratings from previous assignments via the app

### Additional service – AI interview (Beta):

- If necessary, we offer an additional AI-based telephone interview as further quality assurance for specific assignments.

### Additional service – Background check:

- Verification of origin and identity
- Possibility of extract from the criminal record where required

### Additional service – Compliance with customer requirements:

- If the end customer requires specific signatures, policy commitments or documentation, we ensure that all relevant employees sign these digitally before the assignment begins.

**BETYGSÄTT**

### Sampling/eventvärd - Dansktalande

📅 22 mar 2025 ⌚ 10:00 - 16:00

★ ★ ★ ★ ★

På en skala mellan 1-5 stjärnor, hur väl utförde den här arbetstagaren sitt jobb?

Skicka

**Eventvärd Mall of Scandinavia Good festival - OB tillkommer** **BETYGSÄTT**

📍 Mall of Scandinavia Good festival, Stjärntorget 2, Solna, 16979

📅 17 maj 2025 ⌚ 12:00 - 17:00

**140 SEK/tim**  
Publicerad för 2 månader sedan

**Eventvärd Westfield Good festival** **BETYGSÄTT**

📍 Westfield Good festival i Täby centrum, Stora Marknadsvägen 15,, Täby, 18370

📅 10 maj 2025 ⌚ 12:00 - 17:00 🚫 Exklusiv

**140 SEK/tim**  
Publicerad för 2 månader sedan





# Customer price €26/hour





# Less hassle, lower costs – Catch Me takes care of it

We take care of the entire process so you can focus on your business

✓ Efficient recruitment process

✓ Risk minimisation

✓ Scalable workforce

✓ Less HR administration

✓ Transparent costs



✓ Complete payroll management

✓ Tax administration

✓ Sick pay management

✓ Holiday pay management

✓ Comprehensive insurance cover

# Business Case – Quality at good prices

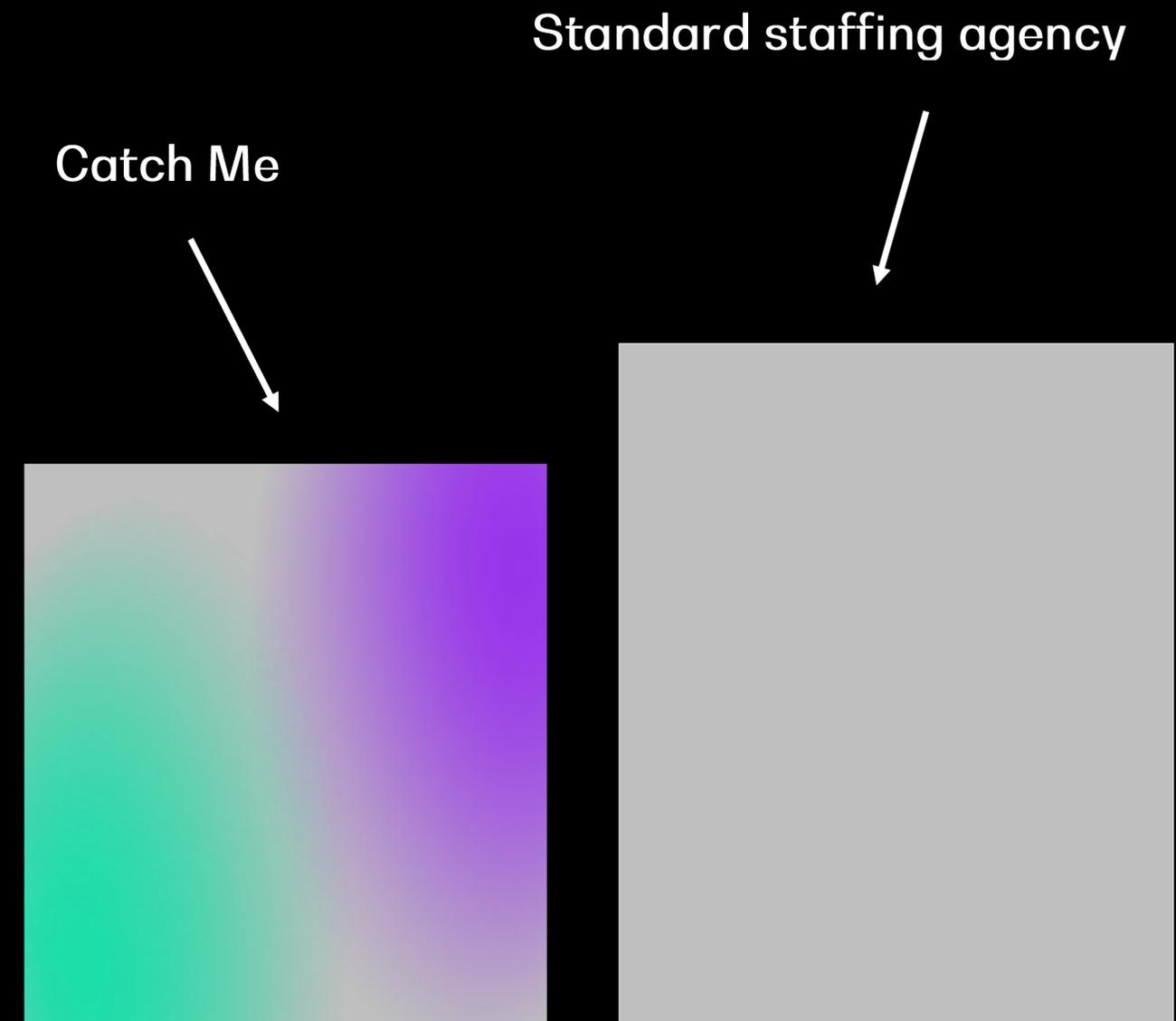
Working shifts through Catch Me generates significant cost savings compared to traditional staffing agencies.

Small: 5 people x 8 hours = €103  
Medium: 10 people x 8 hours = €207  
Large: 15 people x 8 hours = €310

Price Catch Me, 71 occasions/year, medium: €147 100

Price range for traditional staffing agencies:  
€197 400 – €248 000

Total savings between €50 000 – €100 000





## Our workers

We have over 20,000 quality-assured employees ready to start work immediately – throughout Sweden.

Here you can see Vanessa and Filip, two of our stars, in full swing during an assignment at Linköping Hockey.



# How it works



Job registration: Employers post vacancies with the required qualifications.



Automatic matching: Candidates, who are verified with BankID, are matched with jobs, replacing traditional interviews.



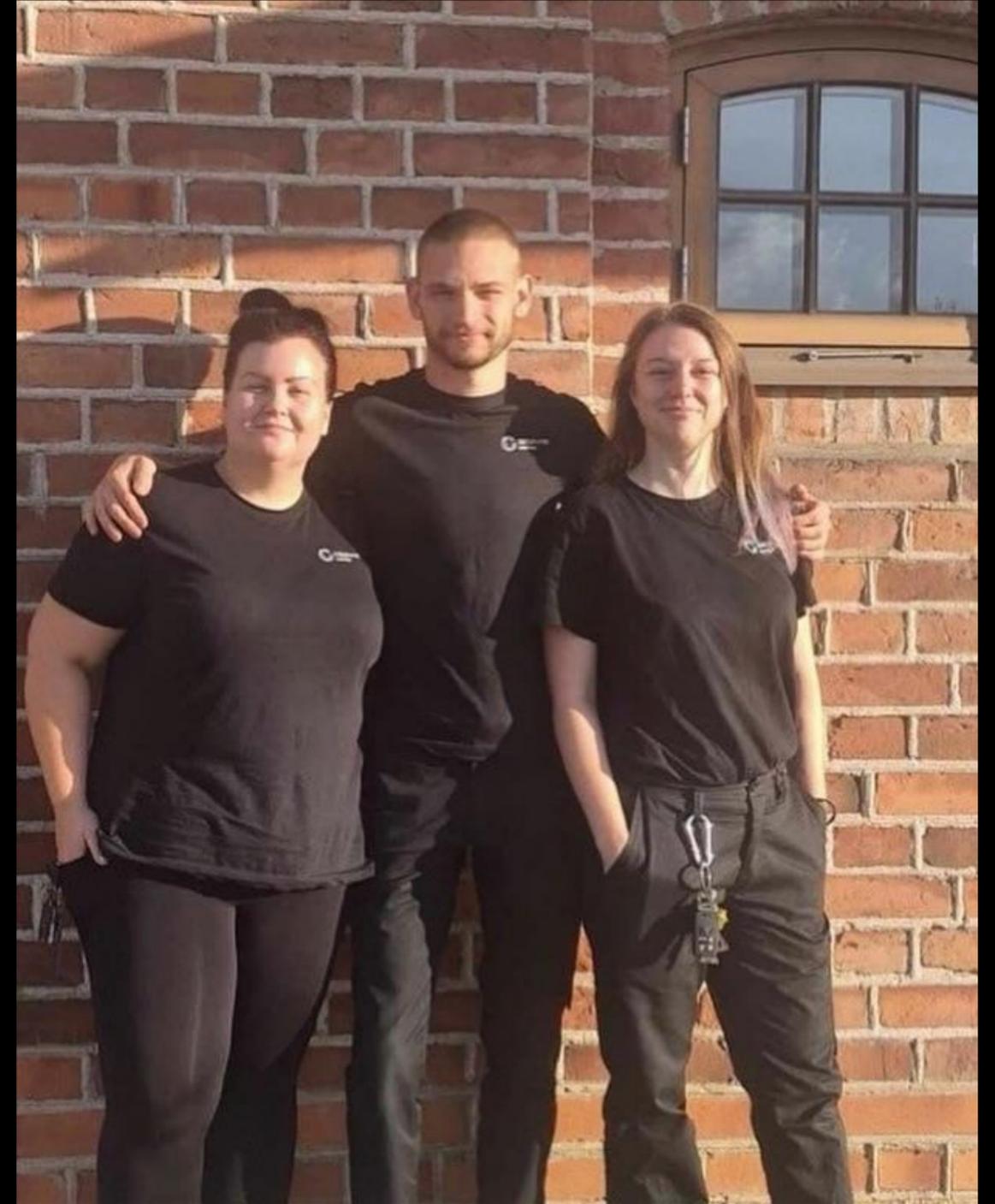
Work and compensation: Employees work their shifts and get paid the same day via Swish.



Performance feedback: Ratings are given after each shift, which affects future job opportunities.



Digital efficiency: A simplified recruitment process that is fast, fair and flexible.



Here in the picture are some of our workers at work in Söderhamn  
Ida, Daniel and Maria



# For employers

Our platform simplifies the recruitment process and ensures competent staff. Here's how it works:



**Registration:** Fill in your details and industry to ensure you are matched with the right skills.



**Sign:** After registration, you sign a digital contract that activates your account.



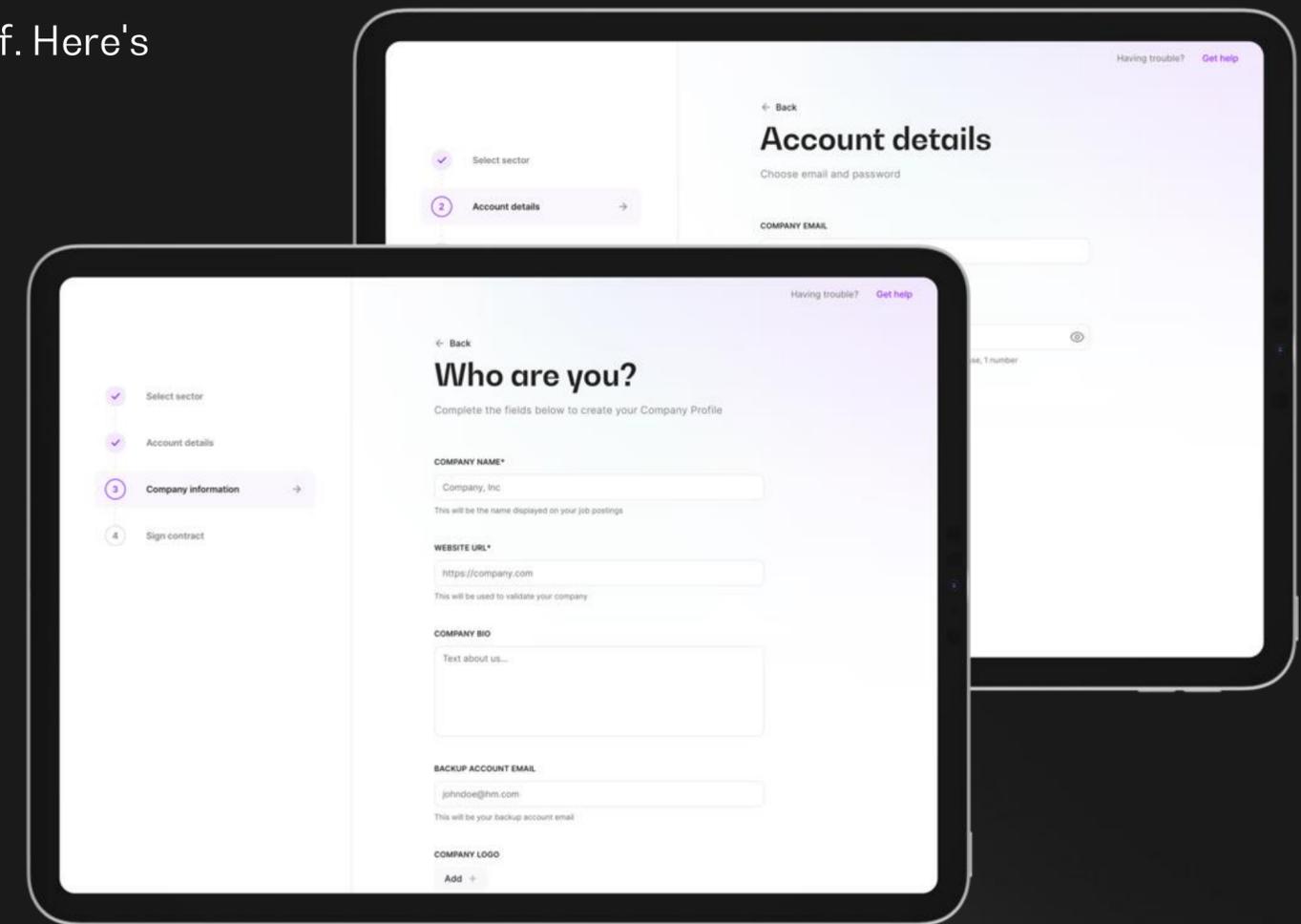
**Easy recruitment:** Advertise available jobs, specify tasks, how many people you are looking for and hourly wages.



**Time and place:** Enter times/schedule, location and other necessary information such as requirements for certificates, driving licences or licences.



**Matching:** Add a contact person for employees and fill in your invoice information – then the matching process will begin.





# Board team



Poyan Sandnell  
Founder & CEO



Patrik Anderbro  
Chairman of the Board



Sara Gustafsson  
Board member



Pontus Engström  
Board Member



Elisabeth Ramel  
Board member



Sara Larsson  
Advisory Board



Pelle Norberg  
Advisory Board



Anna Giertz  
Advisory Board



Hussein Kanber  
Advisory Board



Caroline Engström  
Advisory Board



# Catch Me – Organisation & Consultants/Development 2022–2026



Poyan Sandnell – CEO



Magnus Jonasson  
Strategic



Patrick Lundstedt  
Sales



Billy Bergåker  
Finance



Birgitta Dahlgren  
IT



Pasi Kovanen  
IT



Niklas Edenroth  
Operational IT



Peter Erikson  
Strategic solution



Tommy Lindgren  
PR Strategy



Suzanne Sandler  
Board selection



Irma Krupic  
Almi



Karin Enock  
Ovalify



Therese Andersson  
HR Specialist



Nicole Henning  
HR Strategist



Björn Kallin  
IT - Homepage



Mikael Blomqvist  
Branding



My Matsson  
Legal Counsel



Matti Lindberg  
Associate Legal Couns



Mathias Wijkman  
Customer Success



Gustav Kullman  
Business Broker



Christian Björnes  
CEO Gatling



Joanna Bertlin  
Senior Manager Tax



Peter Johansson  
PR Consultant



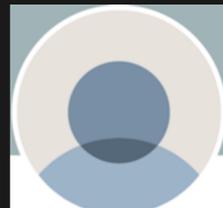
Stefan Karlsson  
Business Advisor



Sandra Pettersson  
Web Developer



Anneli Gustafsson  
Accounting



Stefan Bengtsson  
Business Advisor



Emil Flodqvist  
Auditor



Malin Engström  
Investor Relations



Cathrin Pierre  
Controller



Emil Lundgren  
E-share register



Josefine Wahlqvist  
Crowdfunding



Christer Trägård  
Chairwoman 2024



Sanna Zettergren  
Tests



Carolina Engström  
Board 2024



Marie Gillstam  
Almi, Social impact



Anders Bergman  
Licensing, onboarding and offboarding  
Catch Me Pitchdeck



Andree Danielsson  
Cloud, Android, PAX



Carl-Johan  
Web dev



David Landgren  
Project leader



Elnaz Honas  
Android developer



Emily Fecsco  
UX/UI Designer



Erik Ullstad  
PL/TL incubator



Jade Woo  
Product manager



Jinyan Liu  
Android dev



John Karlsson  
UI/UX Design



Tim Bolstad  
iOS Dev



Patrick Gottfridsson  
Chief Solution Architect

# Sales process

Your next job or hire,  
before the next stop.



 catch me

AI-based scraping robot / Focus on strategic customers / Public sector customers



# Shareholders today



16,946,400 SEK



208 Investors

## Five largest investors

	Name	Shares	Ownership (%)
1	Sandnell Holding AB	439,129	66.96
2	Arholma Landsort AB	25,000	3.81
3	8 MV	16,667	2.54
4	Wåghalsgården Consulting AB	13,058	1.99
5	Leveli Holding AB	8,333	1.27



# Thank you

## Poyan Sandnell

Email: [poyan.sandnell@catchme.se](mailto:poyan.sandnell@catchme.se)  
Tel: 076 144 09 39

## Malin Engström

Email: [malin.engstrom@catchme.se](mailto:malin.engstrom@catchme.se)  
Tel: 073 029 14 80

### Visit

Stockholm, Waterfront,  
Klarabergsviadukten 63  
& Djulögatan 46A,  
Katrineholm

### Post

Catch Me, Box 190,  
101 23 Stockholm

